

## PRESS RELEASE

### **The Galeries Lafayette group wins the tender for the operating management of Paris Aéroport's commercial concessions in watchmaking until 2026 and unveils a new brand: Galeries Lafayette-Royal Quartz Paris**

Paris, February 14<sup>th</sup>, 2018

The Galeries Lafayette group announces that it has won the tender launched by Paris Aéroport to manage 11 luxury watch stores located in Roissy Charles-de-Gaulle and Orly airports until 2026 through Royal Quartz Paris, its watchmaking brand. As the benchmark for luxury timepieces and jewellery in city centres and the travel retail sector, Royal Quartz Paris has been operating in the Parisian airports since 1995 and already won the previous call for tender in 2011.

In addition to this major milestone, Royal Quartz Paris is reinventing itself and unveiling a new brand: Galeries Lafayette-Royal Quartz Paris. This new identity combines the reputation and international influence of the Galeries Lafayette brand - as an Ambassador of the French Art of Living and Fashion - with the historical expertise of Royal Quartz Paris in watchmaking and travel retail industries.

Commenting this announcement, Daphné de Jenlis, Managing Director of Galeries Lafayette-Royal Quartz Paris, said: *" We are very pleased that Paris Aéroport has renewed its trust in Galeries Lafayette-Royal Quartz Paris as its preferred watchmaking business partner, and to dedicate our know-how to serve a shared ambition: making Paris, and France, the top destination for travelers worldwide. The pursue of our collaboration with Paris Aéroport gives Galeries Lafayette-Royal Quartz Paris a new impetus to reinvent our commercial offer, optimize client services and develop a new exclusive store concept around a typical Parisian shopping experience: Window on Paris."*



*Inside view of the Window on Paris concept which will be deployed in Galeries Lafayette-Royal Quartz Paris stores*

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## About Galeries Lafayette-Royal Quartz Paris

As the benchmark for luxury timepieces and jewellery with 17 stores in city centres and the travel retail sector, Galeries Lafayette-Royal Quartz Paris offers its French and international clients exclusive access to the most prestigious brands of watches and jewellery with unmatched quality of service in the luxury of its contemporary stores. More information on [rqz-paris.com](http://rqz-paris.com)

## About the Galeries Lafayette group

Specialised in city-centre fashion retailing, the Galeries Lafayette group is a family-run private group, with 120 years' history in commerce and retail. A key player committed to provide the best possible experience in retail and creativity and a major private employer in France with 14,000 employees, the Group is committed to setting the standard as a omni-channel, and responsible retailer that puts the customer first and is actively engaged in promoting the French "Art of Living". With retail sales of Euros 3.8 billion, the Group enjoys international recognition through its iconic brands: Galeries Lafayette, BHV MARAIS, Galeries Lafayette-Royal Quartz Paris, Louis Pion, Guérin Joaillerie, InstantLuxe.com and BazarChic. The Group supports the brands in their asset, digital and creative transformation through Citynove, Lafayette Plug and Play and Lafayette Anticipations - Galeries Lafayette Corporate Foundation.

More information on [groupegalerieslafayette.com](http://groupegalerieslafayette.com), on LinkedIn and on Twitter (@Galeries\_Laf)