

**PRESS RELEASE** 

## Galeries Lafayette complete the renovation of their Men's store in Bordeaux

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After 11 months of work, Galeries Lafayette strengthen their presence in the sector of men's fashion in Bordeaux and announce the completion of the renovation of their "Galeries Lafayette Men" store located in the shopping district of St. Catherine.

This revisited store offers Men fashion on 3,000sqm and four floors - urban, sportswear and formal - carrying 150 labels ranging from accessible to premium. Complementary to Galeries Lafayette store of St. Catherine Street, dedicated to Woman and Children, it allows to answer the fast-growing demand in men's wear. Jewel of *Art Nouveau*, this renovated store also participates in the attractiveness of the city center of Bordeaux, in a changing neighborhood.

With this reopening of the Men's store in Bordeaux, Galeries Lafayette consolidate their presence in one of the biggest cities of France, while strengthening their network in the South West region, where they are already well entrenched with their Libourne, Biarritz, Pau and Dax stores.

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## **About Galeries Lafayette**

French market leader in Department stores and famous all around the world, for the past 120 years Galeries Lafayette have been the undisputed experts in fashion and event shopping, designing each visit to be a unique experience, offering French and international clients a constantly renewed selection of affordable to premium brands. Present on the market segments of fashion and accessories, interior decorations, gourmet foods and catering services, Galeries Lafayette are celebrated for their network of 64 stores in France and abroad, including the flagship store on the Boulevard Haussmann in Paris and their e-commerce site, galerieslafayette.com. More information: www.galerieslafayette.com

