



Groupe
GALERIES
Lafayette



PRESS RELEASE

Eataly Paris Marais, the Italian marketplace, will open its doors on April 12th, 2019

Paris, February 13th, 2019

The Galeries Lafayette group, which has an exclusive franchise agreement to operate the Eataly brand in France, will open its first Italian marketplace in the heart of the Marais district in Paris, on Friday, April 12th, 2019.

Located at 37 rue Sainte-Croix de la Bretonnerie, Eataly Paris Marais will offer the best of Italian gastronomy in the capital. Following the company's philosophy, the vibrant Italian marketplace combines restaurant, food counters and a cooking class, offering customers the opportunity to taste, buy and learn about Italian products and gastronomy. Located in a unique and singular environment, the Galeries Lafayette group is taking part in the transition towards healthier and more sustainable food.

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About Eataly

Eataly was founded in Turin in 2007 by Oscar Farinetti. By 2018, Eataly's philosophy has spread to more than 12 countries across the world with 37 unique locations and a global revenue in excess of €465 million. The Eataly concept is based on three key principles - Eat, Shop, Learn. Focused on providing high quality, sustainable products for all, Eataly is the largest Italian retail and dining experience in the world, transforming the way consumers experience food, beverage and culture. Since the opening of FICO Eataly World in Bologna, new stores have sprung up in major cities across the globe, including Las Vegas at the end of 2018. The London store will open in 2020, with Toronto, Dallas, Kuwait and Verona all set to follow.

About Galeries Lafayette group

Specialised in city-centre fashion retailing, the Galeries Lafayette group is a family-run private group, with 120 years' history in commerce and retail. A key player committed to provide the best possible experience in retail and creation and a major private employer in France with 16,000 employees, the Group is committed to setting the standard as an omni-channel and responsible retailer that puts the customer first and is actively engaged in promoting the French "Art of Living". With retail sales of Euros 4.5 billion, the Group enjoys international recognition through its iconic brands: Galeries Lafayette, BHV MARAIS, La Redoute, Galeries Lafayette-Royal Quartz Paris, Louis Pion, Guérin Joaillerie and BazarChic. The Group supports the brands in their asset, digital and creative transformation through Citynove, Lafayette Plug and Play and Lafayette Anticipations - Galeries Lafayette Corporate Foundation.

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