

PRESS RELEASE

Paris, March 15, 2022

Galleries Lafayette group and the Paris Fire Brigade take joint delivery of a hydraulic platform for the French capital

After the tragic fire that devastated Notre-Dame Cathedral in Paris on the night of April 15, 2019, Galleries Lafayette group made a one-million-euro donation to the Paris Fire Brigade in a tribute to the bravery and commitment of the French capital's firefighters.

Today, Galleries Lafayette group and the Paris Fire Brigade, represented respectively by Executive Chairman Philippe Houzé, and Paris Fire Brigade commander Major General Jean-Marie Gontier, hosted an event to celebrate the delivery of the exceptional hydraulic platform acquired by the Paris Fire Brigade with Galleries Lafayette's donation.

An unprecedented 42-metres high, and the first of its kind in inner Paris, this state-of-the-art equipment will boost the Paris Fire Brigade's ability to tackle particularly complex situations involving very tall buildings. Because of its height and weight, it will be housed in the Massena fire station (Europe's largest), in Paris' 13th arrondissement.

With this joint inauguration, the Galleries Lafayette group marks its deep respect for the outstanding daily commitment of the Paris Fire Brigade and celebrates their long-standing relationship. Galleries Lafayette has had close ties with the Paris Fire Brigade since 1924, when a permanent detachment of firefighters took up quarters at the group's flagship store on Boulevard Haussmann. Today, 50 firefighters ensure the safety of the store's millions of visitors.

At the ceremony, Philippe Houzé declared: *"The Galleries Lafayette group is proud to be able to support the Paris Fire Brigade and mark the close ties that have united us for nearly 100 years. This donation is a tribute to the daily courage and passion of the men and women who keep us safe in this city. We thank them very warmly for their efforts."*

Major General Jean-Marie Gontier declared: *"This hydraulic platform will be a very useful addition to the Paris megalopolis' fire-fighting equipment. We work at heights ranging from 60m to nearly 400m and respond to one incident every minute."*



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About Galeries Lafayette group

Specialised in city-centre fashion retailing, the Galeries Lafayette group is a family-run private group, with 125 years' history in commerce and retail. A key player committed to provide the best possible experience in retail and creation and a major private employer in France with 14,000 employees, the Group is committed to setting the standard as an omni-channel and responsible retailer that puts the customer first and is actively engaged in promoting the French "Art of Living". With retail sales of Euros 4.5 billion, the Group enjoys international recognition through its iconic brands: Galeries Lafayette, BHV MARAIS, La Redoute, Eataly Paris Marais, Galeries Lafayette-Royal Quartz Paris, Louis Pion, Mauboussin and BazarChic. The Group supports the brands in their asset, digital and creative transformation through Citynove and Lafayette Anticipations - Galeries Lafayette Corporate Foundation. More information on groupegaleriesslafayette.com, on LinkedIn, Instagram (@groupegaleriesslafayette) and Twitter (@Galeries_Laf)

About the Paris Fire Brigade

The Paris Fire Brigade, Europe's largest rescue corps, is responsible for the 124 municipalities in the Paris, Hauts-de-Seine, Seine-Saint-Denis and Val-de-Marne departments. This catchment area, which is unique in France because it comprises several departments, concerns a small—about 760 sq. km—, but densely populated area of 7 million inhabitants, which also welcomes 2 million Ile-de-France daily commuters and 50 million tourists every year. As such, this region, which is protected by 71 rescue centres, 3 CBRN rescue centres and two nautical rescue centres, is of national importance. Find out more at: <https://www.pompiersparis.fr/fr/>



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