



PRESS RELEASE

Galeries Lafayette becomes an official partner of Fondation des Femmes with the inauguration of the “Cité Audacieuse” in central Paris

Paris, March 3rd, 2020

Galeries Lafayette is actively committed to a global sustainability policy and aims to become a benchmark in ethical and responsible French-style retailing. Today, it announces a significant partnership with the Fondation des Femmes. This foundation, created in 2016 and chaired by Anne-Cécile Mailfert, raises funds for projects that promote women’s rights and gender equality and combat violence against women.

Galeries Lafayette supports the Fondation des Femmes with concrete, long-term initiatives and helped create its “Cité Audacieuse”, which opens on March 5th 2020 in Paris’ sixth *arrondissement*. As well as providing funding for the project, 50 Galeries Lafayette employees took part in a skills-based sponsorship programme and helped complete construction work on the building. The 1,200 sq. metre “Cité Audacieuse” is the first venue in France to promote gender equality. It will serve as a business incubation, research and information space and will be open to the general public.

To celebrate this new partnership, Galeries Lafayette joined forces with brands Rive Droite and PATiNE to design a limited-edition clutch bag and T-shirt. Coinciding with International Women’s Rights Day, these exclusive products will be available from March 2nd 2020 in all the Galeries Lafayette stores and on galerieslafayette.com. All the profits from the sale of these products will be donated to the Fondation des Femmes.

Commenting on the announcement, Frédérique Chemaly, Human Resources and Sustainable Development Director of Galeries Lafayette and BHV MARAIS, declared: *“This partnership between Galeries Lafayette and the Fondation des Femmes reflects our commitment to CSR and community initiatives. After signing the StOpE charter last December on raising awareness of and combating “ordinary” sexism in the workplace, it is another concrete illustration of our convictions and desire to provide women with the most equitable and respectful work and personal environment possible.”*

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About Galeries Lafayette

A world-famous, leading French department store, Galeries Lafayette has been the undisputed expert in fashion and events for the past 125 years. It strives to make each visit a unique experience by offering French and international clients a constantly renewed selection of the best brands, ranging from the affordable to premium. Present in the fashion, accessory, beauty, interior decoration, fine foods and catering sectors, the brand is celebrated for its 65-store network in France and abroad, its e-commerce website galeriesslafayette.com, and its off-price activity Galeries Lafayette L'Outlet. More information on galeriesslafayette.com

About Fondation des Femmes

The Fondation des Femmes aims to encourage projects that promote women's rights and gender equality and combat violence against women. It raises funds and provides legal experts and material resources to non-profits that do not have the means to develop and expand their actions. It brings together founders, donors, and volunteers as well as hundreds of non-profits and has a committee of recognised experts which is responsible for identifying the worthy women's rights projects it supports.

<https://fondationdesfemmes.org/>