

PRESS RELEASE

Galeries Lafayette Paris Haussmann plays exclusive host to the prestigious FERRANDI Paris culinary arts school in its Maison & Gourmet building dedicated to the French art of living

Paris, February 25, 2020

Galeries Lafayette Paris Haussmann announces the exclusive arrival of the prestigious FERRANDI Paris culinary arts school, which has trained some of French gastronomy's greatest professionals, in its Maison & Gourmet building devoted to the French art of living. As part of this unprecedented, long-term partnership which brings the department store and culinary arts school together for the first time, chefs trained by this first-class institution will host cooking and baking workshops every week and introduce the store's French and international customers to iconic recipes.

The 150 sq. m space, located on the third floor of Galeries Lafayette Maison, is the final stage of the building's 12-month refurbishment, which has seen over 4,000 sq. m. of retail space completely re-imagined. The three floors devoted to interior design, furniture and the culinary arts have been revamped to reinforce ties between the Fashion and Home spaces and allow visitors to enjoy an inspiring experience in a space remodelled as a "guest house". The different theme-based universes are bathed in natural light and feature colourful, personal touches which transform everyday objects into stylish, with-it pieces. Their open layout allows customers to wander easily among the surprising displays on all three floors.

Commenting on the launch, Alexandre Liot, Director of Galeries Lafayette Paris Haussmann declared: *"We are delighted to welcome the FERRANDI Paris culinary arts school in our department store. This new type of workshop in a Paris department store rounds out the transformation of our building devoted to the French art of living. This space, which aims to be educational, entertaining and enriching, is yet another illustration Galeries Lafayette Paris Haussmann's aspiration to offer its 37 million French and international annual visitors unique experiences in a "world-class store" that is a place of inspiration, discovery and sharing."*

Bruno De Monte, Director of FERRANDI Paris also commented: *"We are very proud to associate our school with Galeries Lafayette. Both establishments help promote French know-how. This space offers our school a wonderful opportunity to share its expertise and that of its Chefs with French and international cooking aficionados. It is part of our drive to share our skills, and our books "French Patisserie" and "Chocolate", with as many people as possible."*

**New Galeries Lafayette Maison store:
Over 150 brands devoted to the French art of living**

1st floor: gifts, home decorating and furniture

Located near an international museum-styled **Gift shop**, “**La Galerie de l’invité**” (Guest Gallery) spotlights designers, brands and concept-stores, with original, temporary displays. It currently features articles of Mediterranean inspiration by **Casa Lopez**, the interior design brand created by designer Pierre Sauvage.

This floor also sells furniture, lighting and accessories by **The Conran Shop**, the top lifestyle brand founded by Sir Terence Conran in 1974. The exclusive brand **What the Flower** offers an original selection of indoor plants displayed in a greenhouse – a first at Galeries Lafayette. **Yellowkorner**, which aims to make art photography accessible to all, has a range of numbered, limited edition photos with certificates of authenticity, as well as a selection of **Taschen** art books. Lastly, concept-store **Design Bestseller** presents a selection of desirable designer objects and furniture by international brands like **Kartell** and **Muuto**.

2nd floor: home decorating, lighting and linen

This floor features a series of “living rooms” decorated and styled by interior design brands **Absolument Maison**, **AMPM**, **Pomax** and **Cinna**, with each setting designed to encourage visitors to linger and imagine a real home there.

In the centre of this floor, “**La Galerie des Senteurs**” (Fragrances Gallery) has a large selection of candles and sustainable Go for Good-labelled home decorating brands like **Label Bougie** and **La Promenade**. Just steps away from “**La Galerie du Blanc**” (Linen Gallery), “**Le Luminaire**” (Lighting) features a wide assortment of light fixtures by iconic designer brands like **Artemide**, **Flos** and **Foscarini**, or **Forestier**, **Market Set** and **Ebb & Flow**.

3rd floor: traditional expertise and culinary innovation

This floor hosts “**La Galeries des Grandes Tables**” (The Fine Dining Gallery), a lively space devoted to both everyday and festive meals. It carries brands like **Gien**, **Revol** and **Blanche Patine** as well as luxury musts **Baccarat**, **Christofle**, **Bernardaud** and **Hermès**.

The Culinary space and “**La Galerie Héritage**” (Legacy Gallery) sell the finest cooking utensils to prepare any dish, with established brands like **Mauviel** and **Le Creuset**, as well as young ones like **Cookut** and **Joe Sayegh**.

Culinary arts school **FERRANDI Paris**, which was created in 1920 by the Paris Ile-de-France Chambre of Commerce and Industry and trains over 4,500 students every year, has also set up a brand-new activity on this floor, and will host several culinary events throughout the year. Lastly, a **Services area** centralises all customer needs, with delivery services, decorating advice and hands-free shopping.

FERRANDI Paris

3rd floor of the Galeries Lafayette Maison store

35 bd Haussmann, 75009 Paris

Booking and information on <https://haussmann.galerieslafayette.com/events/ferrandi/>

Press contacts

Alexandra Van Weddingen

VP Corporate Communications – Galeries Lafayette Group
avanweddingen@galeriesslafayette.com
+ 33 1 45 96 68 44

Eva Perret

Senior Corporate Communications Officer – Galeries Lafayette Group
eperret@galeriesslafayette.com
+ 33 1 42 82 34 04

Nathalie Clément-Solal

Communications Director - FERRANDI Paris
nclementsolal@ferrandi-paris.fr
+33 1 49 54 28 76

Audrey Janet

Head of Communications and Press Relations - FERRANDI Paris
ajanet@ferrandi-paris.fr
+ 33 1 49 54 28 23

About Galeries Lafayette

Leading department store in France and famous all around the world, Galeries Lafayette has for the past 120 years been the undisputed expert in fashion and events, striving to make each visit to be a unique experience by offering French and international clients a constantly renewed selection of the best brands, ranging from the affordable to premium. Present in the fashion, accessory, beauty, interior decoration, fine foods and catering sectors, the brand is celebrated for its 65 store network in France and abroad, its e-commerce website galeriesslafayette.com, and its off-price activity Galeries Lafayette L'Outlet. More information on galeriesslafayette.com

About FERRANDI Paris

Founded in 1920 by the CCI Paris Ile-de-France, FERRANDI Paris offers a range of programs up to Master's degrees, all of which prepare students for a career in gastronomy or hotel management. An exemplary institution, FERRANDI Paris is the only school in the hotel and restaurant sector in France whose Bachelor diplomas are recognized by the Ministry of Higher Education and Innovation. FERRANDI educates 2500 students and 2000 professionals and individuals seeking a of career change from France and abroad. FERRANDI Paris provides courses across four campuses: Paris, Jouy-en-Josas, Saint-Gratien and Bordeaux. FERRANDI is also a meeting place where businesses, chefs, associations and federations work and reflect for the advancement of the sector.