



## PRESS RELEASE

### **Galeries Lafayette Haussmann will reopen its doors on Saturday May 30, 2020**

Paris, May 29, 2020

Galeries Lafayette announces that its iconic flagship department store on Boulevard Haussmann in Paris will reopen on Saturday May 30, 2020 at 11am. It has been nearly three months since the Covid-19 health crisis prompted its administrative closure, and this decision rewards the efforts of Galeries Lafayette group, which has worked tirelessly during this exceptional period to establish an exemplary health protocol and ensure the safety of customers and employees in this landmark temple of shopping, which is the beating heart of the French capital's retail experience.

The department store will open every day from 11am to 7pm. It has taken essential measures to guarantee the success of the reopening, in strict compliance with health and safety and social distancing rules. To ensure that everyone can move around easily inside its three main buildings - "Coupole", "L'Homme" and "Maison & Gourmet" - the number of customers will be limited, and visitor flow will be organized using clearly sign-posted entrances and exits, so that their numbers do not exceed one person for every 10 square metres. Masks will be compulsory for both customers and employees. Hand sanitizer will be available at various points throughout the store. Clear floor markings will indicate social distancing requirements. Plexiglass screens will be installed at the tills. Items of clothing that have been tried on will be removed for a few hours before they are put back on display. For the time being, the store's restaurants will remain closed.

An internationally renowned symbol of French *Art de Vivre*, Galeries Lafayette Haussmann has a clear objective for this reopening - its customers must want to return and must feel safe and confident when they do. With this aim in mind, it will have enticing special offers on a large selection of items from over 2,000 brands, with reductions of up to 50%. It will also offer a range of services that enrich the customer experience and can even be used remotely. For example, its new "Exclusive Live Shopping" personalised service via live video has been available since May 22 at [galerieslafayette.com](https://www.galerieslafayette.com). Visitors will also be encouraged to use the mobile payment, e-reservation and click & collect services for their in-store purchases.

Commenting on the reopening, Nicolas Houzé, CEO of Galeries Lafayette and BHV MARAIS, declared: "Most of our stores reopened on May 11, but our flagship's much-awaited reopening is particularly significant. It sends a strong signal to French retailing that business is resuming, and we are delighted about that. We have spent the last weeks working very



closely with the government authorities to prepare to reopen, and are determined and committed to offering our customers an in-store value proposition that means shopping here again meets their highest expectations and allows us to begin a new era with serenity.”

### **Press Contact**

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### **About Galeries Lafayette**

A world-famous, leading French department store, Galeries Lafayette has been the undisputed expert in fashion and events for the past 125 years. It strives to make each visit a unique experience by offering French and international clients a constantly renewed selection of the best brands, ranging from the affordable to premium. Present in the fashion, accessory, beauty, interior decoration, fine foods and catering sectors, the brand is celebrated for its 65-store network in France and abroad, its e-commerce website [galeriesslafayette.com](http://galeriesslafayette.com), and its off-price activity Galeries Lafayette L'Outlet.

More information on [galeriesslafayette.com](http://galeriesslafayette.com), on Facebook and on Instagram (@galeriesslafayette)