

PRESS RELEASE

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Galleries Lafayette Group has renewed its support for the international contemporary art scene by becoming the official partner of the Galeries Émergentes sector at the first ever edition of Paris+ par Art Basel

The Group will support, welcome and boost the visibility of 16 galleries at this renowned art fair.

In line with its longstanding commitment to promoting contemporary design, Galleries Lafayette Group is getting involved with the French capital's most important upcoming week of culture by becoming the official partner of the first ever edition of Paris+ par Art Basel – a new unmissable modern and contemporary art event that will take place in Paris from 20 to 23 October 2022 at the Grand Palais Éphémère.

For this first edition, the Galleries Lafayette Group has chosen to support the work of 16 emerging galleries and artists by championing them and boosting their visibility at this essential event. A production support will also be set up to reward one of the artists in the sector. Lafayette Anticipations will support the selected artist in the realization of a new piece of artwork that will then be presented at the Foundation during Paris+ by Art Basel next year. The artist will be chosen by qualified professionals from the art world including Guillaume Houzé, Rebecca Lamarche-Vadel, Myriam Ben Salah and Jean-Marie Appriou.

The Group is also getting its stores involved by inviting artist Yngve Holen to occupy the atrium of Galleries Lafayette Champs-Élysées with CAKE, an impressive piece that will be presented from 5 to 23 October. Supported by the Famille Moulin endowment fund and already presented as part of the YOU exhibition at the National Museum of Modern Art in Paris in 2019, the piece features a car cut cleanly into four pieces – a luxury mass-produced object presented like a cake left as a sacrificial offering on an altar. For this piece, Yngve Holen chose to use a Porsche Panamera, a unique hybrid between a family vehicle and a sports car.

Meanwhile, the Galleries Lafayette corporate foundation Lafayette Anticipations will present a new exhibition by French artist Cyprien Gaillard from 15 October. HUMPTY \ DUMPTY is a unique project formed of two chapters that will be presented simultaneously at the Foundation and at Palais de Tokyo.

At Palais de Tokyo, the first chapter of the exhibition brings together a selection of pieces that have never been presented in France, as well as those of guest artists. In the second chapter of the exhibition at Lafayette Anticipations, the artist brings a monumental sculpture back to life. The sculpture, abandoned since 2003, comes from a central Parisian neighbourhood, the Quartier de l'Horloge. The artist has once more given the sculpture, which depicts a man with a sword and shield, the ability to move – reviving its symbolism of our eternal struggle against time.

Guillaume Houzé, President of Lafayette Anticipations and Director of Image and Communication for the Galeries group, said: “For over 120 years, the Group has acted as an intermediary between iconic artists, young creators and the general public by showcasing and enabling access to creativity in all its forms. While the capital gets ready to welcome international visitors for the first ever edition of Paris+ par Art Basel, we are proud to once more show our commitment to people who dare to create. In line with previous initiatives carried out by Lafayette Anticipations, a unique venue for production, experimentation and exhibitions in the heart of the Marais neighbourhood, this new partnership with Paris+ par Art Basel is an opportunity to underline our support for an emerging scene in our city and worldwide.”

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About the Galeries Lafayette Group

Specialised in city-centre fashion retailing, the Galeries Lafayette Group is a private, family-run group with 125 years of history in commerce and retail. Committed to providing the best possible experience in retail and creativity, and one of France's leading private employers with 14,000 employees, the Group strives to be seen as a benchmark in omnichannel and responsible commerce, putting customers at the heart of the business and helping to promote the French “Art of Living”. With €4.5 billion in retail sales, the Group has built up the international recognition of its iconic brands: Galeries Lafayette, BHV MARAIS, La Redoute, Eataly Paris Marais, Galeries Lafayette-Royal Quartz Paris, Louis Pion, Mauboussin and BazarChic. The Group supports the brands in their asset, digital and creative transformation through the Citynove programme and Lafayette Anticipations – Galeries Lafayette Corporate Foundation. For more information go to groupegalerieslafayette.com, LinkedIn, Instagram (@groupegalerieslafayette) and Twitter (@Galeries_Laf).

About Art Basel

Founded in 1970 by gallerists from Basel, Art Basel today stages the world's premier art shows for Modern and contemporary art, sited in Basel, Miami Beach, Hong Kong, and Paris. Defined by its host city and region, each show is unique, which is reflected in its participating galleries, artworks presented, and the content of parallel programming produced in collaboration with local institutions for each edition. Art Basel's engagement has expanded beyond art fairs through new digital platforms and new initiatives such as The Art Basel and UBS Global Art Market Report, Intersections: The Art Basel Podcast, and The BMW Art Journey. The Financial Times is its global Media Partner. For further information, please visit artbasel.com.