



Groupe
Galeries
Lafayette



PRESS RELEASE

Eataly Paris Marais, the Italian marketplace, is opening its doors in the heart of Paris

Paris, April 9th, 2019

Eataly Paris Marais is officially opening on April 12th in the heart of the Marais district, in an exclusive franchise with the Galeries Lafayette group.

A truly worldwide phenomenon, the concept created by Oscar Farinetti in 2007 is taking over 2,500 square meters of space at 37 rue Sainte-Croix de la Bretonnerie, where it is contributing to a revival - with grocery and restaurant services offering fresh products based on shorter, healthier and safer supply chains. Inspired by the Slow Food philosophy, Eataly offers high quality food at accessible prices thanks to its privileged relationships with Italian producers. It is the first time that the vast majority of the products offered at this Parisian location are being made available in France.

Open every day of the week to meet the needs of this bustling historic district, Eataly Paris Marais offers seven different eateries and eight market counters including a butcher, a baker, a cheese monger, fresh mozzarella and pasta producing stands and fruit and vegetable stalls, some of which are outdoors. Eataly Paris Marais also boasts the largest Italian wine cellar in Paris and includes a cooking school with daily classes, open to all.

This unique marketplace, where customers can eat, shop and learn in an authentic and friendly atmosphere, rounds out a unique ecosystem developed by the Galeries Lafayette group in the heart of the capital, covering the area from BHV Marais to Lafayette Anticipations, the Galeries Lafayette corporate foundation. This special architectural and historical ensemble offers Parisian, French and international visitors an exclusive shopping, cultural and gourmet precinct.

This unprecedented project in the heart of the French capital illustrates the Group's commitment to retailing that is more mindful of producers and consumers and that takes part in the transition towards healthier, non processed and chemical free food.

Nicolas Houzé, Chief Executive Officer of Galeries Lafayette and BHV Marais, said at the launch, "We are delighted to bring the Eataly brand, a concept that the public loves in every capital, to Paris. Eataly perfectly responds to the mindfulness of our customers and to the growing need to be able to buy fairer and healthier products. We also defend the philosophy at the heart of the famous Eataly concept, which echoes the core values of our family-run group to bring what looks, tastes and feels good to everyone."

For Oscar Farinetti, "Eataly will put all the effort possible to offer Parisians the very best of Italian food and culture. French people have always shown great appreciation for Italian food, and we will not disappoint them. We are very proud to be represented by the Galeries Lafayette group, a company, and brand of the highest prestige."

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About Eataly

Eataly was founded in Turin in 2007 by Oscar Farinetti. By 2018, Eataly's philosophy has spread to more than 13 countries across the world with 39 unique locations. The Eataly concept is based on three key principles - Eat, Shop, Learn. Focused on providing high quality, sustainable products for all, Eataly is the largest Italian retail and dining experience in the world, transforming the way consumers experience food, beverage and culture. Since the opening of FICO Eataly World in Bologna, new stores have sprung up in major cities across the globe, including Las Vegas at the end of 2018. The London store will open in 2020, with Toronto, Dallas, Kuwait and Verona all set to follow.

About Galeries Lafayette group

Specialised in city-centre fashion retailing, the Galeries Lafayette group is a family-run private group, with 120 years' history in commerce and retail. A key player committed to provide the best possible experience in retail and creation and a major private employer in France with 16,000 employees, the Group is committed to setting the standard as an omni-channel and responsible retailer that puts the customer first and is actively engaged in promoting the French "Art of Living". With retail sales of Euros 4.5 billion, the Group enjoys international recognition through its iconic brands: Galeries Lafayette, BHV MARAIS, La Redoute, Galeries Lafayette-Royal Quartz Paris, Louis Pion, Guérin Joaillerie and BazarChic. The Group supports the brands in their asset, digital and creative transformation through Citynove, Lafayette Plug and Play and Lafayette Anticipations - Galeries Lafayette Corporate Foundation.

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