

GALERIES LAFAYETTE LUXEMBOURG



*Galeries
Lafayette*



THE FIRST DEPARTMENT STORE IN THE CENTRE OF LUXEMBOURG

Galeries Lafayette continues its international expansion with the official opening of a department store in Luxembourg.

Located at the heart of one of Europe's major capital cities, this new flagship store will benefit from a particularly buoyant local economy that welcomes over 4 million visitors per year, from both Luxembourg and beyond.

Within the Royal-Hamilius complex designed by the Pritzker winning British architect Norman Foster and his firm Foster + Partners, the store is part of a major project led by property developer CODIC International to revitalise the city centre by creating new shops, restaurants, offices and homes. The Group's decision to open a Galeries Lafayette-owned store here reaffirms its interest in creating must-visit destinations in international city centres.

This reasonably sized department store covers **6,500 sq.m. of retail space** and is the product of a unique architectural concept inspired by the sheer size of the complex and its surroundings.

A selection of 300 premium and luxury brands are spread over six floors of fashion, homeware and beauty in an inspiring and original shopping experience, mixing extensive multibrand spaces with exclusive concept stores, innovative "creative labs" and a variety of tailored services.

"We are delighted to be opening Galeries Lafayette Luxembourg today. It rounds off 2019 on a high note; we developed a number of exceptional projects in France and abroad this year. This new flagship store reaffirms our aim to create must-visit destinations offering the best of entertainment and fashion, for our local clients and international visitors alike."

– Nicolas Houzé,
Chief Executive Officer,
Galeries Lafayette and BHV MARAIS

6,500 sq.m.
of retail space, the largest in Luxembourg

6
floors of fashion and entertainment

300
premium and luxury fashion, beauty,
accessory and homeware brands

190
passionate employees

2019
inauguration of Royal-Hamilius, a new 36,000
sq.m. space for living, shopping and working
with 16 stores, of which Galeries Lafayette
leads the way





A CREATIVE PLATFORM THAT MIXES ARCHITECTURE, FASHION AND APPLIED ARTS

Galleries Lafayette Luxembourg is an original architectural concept that aims to create a unique dialogue with the imposing structure of the complex designed by Foster + Partners and anchor it into the local environment.

The exterior façades, made entirely of transparent glass, blend into the building's architecture and create an easy flow between the store's ground floor and the two busy adjacent streets, Grand Rue and Boulevard Royal.

Inside, the overall design and visual identity plays on the sleek, contemporary look of Royal-Hamilius to offer unique shopping areas in a bright and modern setting. The store windows display triangular neon lighting and different materials and motifs are used on every floor, structuring them around the hexagonal central stairwell. Natural light fills the store through the glass roof positioned in the building's centre.

Galleries Lafayette Luxembourg blended local influences and French expertise to design every floor of this department store. Materials such as terrazzo and colours like ochre, terra cotta and bluegrey, directly inspired by Luxembourg's slate and quarries were used to create a unique style. The interior furniture was influenced by various wellknown French artists such as Charlotte Perriand, Jean Prouvé and Pierre Chapo.

FOSTER + PARTNERS, THE BRITISH FIRM OF ARCHITECTS THAT DESIGNED ROYAL-HAMILIUS

Founded in 1967 by Norman Foster, the famous British architect behind the Millau Viaduct in France, Hearst Tower in New York and 30 St Mary Axe and City Hall in London, Foster + Partners is a global studio for sustainable architecture, urbanism and design. The firm has offices all over the world and is particularly acclaimed for its sustainable and multicultural approach.



A NEW COLLABORATION WITH ÉCOLE DUPERRÉ

In line with its longstanding aim of enabling and generalising access to all forms of the creative arts for everyone, Galleries Lafayette decided to work with École Duperré, a school of applied arts in Paris, to breathe new life into the motifs designed by Ateliers de la Maîtrise.

Ateliers de la Maîtrise is the internal furniture design workshop of Galleries Lafayette which, since its creation in 1922, has developed an extensive collection of furnishings and ornamental designs. École Duperré drew inspiration from these designs to decorate the store, particularly its fitting rooms and mannequins.

SIX FLOORS OF ENTERTAINMENT AND FASHION

A selection of 300 premium and luxury brands are spread over six floors of fashion, homeware and beauty, designed to perfectly meet local clients' expectations.

– **The ground and first floors** were imagined first and foremost as spaces for experiential retail, with a large beauty area offering cosmetics exclusives. Shoes, accessories, leather goods, watches and jewellery are also located on these two floors.

– **The second floor is exclusively womenswear**, with clothing from classic brands as well as hot new designers, and a lingerie section.

– **The third and fourth floors display an extensive collection of menswear**, mixing modern, streetwear and formal styles to satisfy our customers' varied requirements. These floors are also home to the shoe and underwear sections.

– **Lifestyle products are located on the fifth floor**, where clients will find a large area for homeware, with an exclusive AM.PM space spanning 100 sq.m. A gift shop with gourmet food products has opened on this floor, making it the ideal spot for a wander. A selection of the best childrenswear brands is also available on this floor.

The store's completely transparent lifts transport visitors directly to the rooftop garden and **MANKO restaurant**, designed by the renowned chef Gaston Acurio and the MOMA Group. Unimpeded panoramic views of the city of Luxembourg and the surrounding area make Royal-Hamilius a real leisure destination.



TEMPORARY INSTORE ENTERTAINMENT AND EVENTS

Galleries Lafayette Luxembourg aims to regularly hold events and provide bespoke services in each of its different spaces, such as:

- A personal shopping service in an exclusive VIP room
- A treatment area to offer visitors relaxation and wellness experiences
- A nail bar for a custom manicure in the beauty section
- Entertainment activities and frequent participation from local artists, turning the store into an exhibition space



EXCLUSIVE PREMIUM AND LUXURY SERVICES

The store follows the new model developed by Galeries Lafayette, with several extensive multibrand spaces and a number of exclusives, further enhancing the fashion offer in the very centre of Luxembourg.

Exclusive concept stores and areas for designers that are the last word in luxury
Galeries Lafayette Luxembourg teamed up with SMETS, Luxembourg's leading concept store, to offer a broad range of luxury fashion labels in an innovative 150 sq.m. space.

The store presents the entirely renovated concept for luxury timepieces and jewellery of the **Galeries Lafayette-Royal Quartz Paris brand**, with a selection of iconic pieces from the finest brands.

Three **“creative labs”** for fashion and accessories can be found throughout the shopping journey, while various brands such as Rimowa, Ralph Lauren and BOSS are available in the centre of Luxembourg for the very first time.



A RANGE OF OMNICHANNEL SERVICES

- Taxfree shopping
- Click and Collect, so that online clients can come and pick up their products instore as early as the next day
- Home delivery in under 24 hours
- Concierges
- Free parking for loyaltycard customers

All store employees will be equipped with a mobile phone that lets them check stocks in real time and browse the full range marketed on [galerieslafayette.com](https://www.galerieslafayette.com). Mobile payment will also become available in the coming months.

An enhanced menswear range

The men's section has been designed to best meet clients' expectations and complete and enhance what is already on offer in the city centre which, until now, has mostly catered to women. At Galeries Lafayette Luxembourg, men have two floors to explore, where they will find an extensive selection of formal wear and streetwear, as well as accessories and beauty.

Over 500 sq.m. of space has been set aside for **beauty**, offering essential brands alongside new names in natural cosmetics, with a particular focus on wellness and selfcare. Two Chanel and Dior stores also exclusively present the entirety of their collections.

The **shoe section** is particularly spacious, spanning almost 400 sq.m. and stocking a selection of shoes, dress shoes and sneakers for men and women.



THE STRENGTH OF GALERIES LAFAYETTE'S INTERNATIONAL NETWORK

The leading department store in France and famous all around the world, Galeries Lafayette has for the past 120 years been the undisputed expert in fashion and events, and strives to make each visit a unique experience, offering French and international clients a constantly renewed selection of the best brands, from the affordable to premium and luxury.

The inauguration of Galeries Lafayette Luxembourg is part of the Group's development strategy, which aims to promote the brand beyond France. The third international store opening of 2019 – coming just a few weeks after those of Shanghai and Doha – confirms Galeries Lafayette's interest in creating must visit destinations offering the best of entertainment and fashion in international city centres.

OVER 300 BRANDS BROUGHT TOGETHER TO OFFER THE BEST OF FASHION AND LIFESTYLE IN LUXEMBOURG

| | | | | | |
|----------------|-----------------|----------------|----------------|----------------|---------------|
| 4711 | CHLOE | LAFAYETTE- | LAZARTIGUE | PHYTOSOLBA | VALENTINO |
| ACQUA DI PARMA | CHRISTIAN DIOR | ROYAL QUARTZ | LE BAIGNEUR | PIQUADRO | VALMONT |
| ADIDAS | CHRISTOPHE | PARIS | LE COQ SPORTIF | PLISSON RASAGE | VAN CLEEF & |
| AGNELLE | ROBIN | GANT | LE COUVENT DES | POLO RALPH | ARPELS |
| ALAIN FIGARET | CLARINS | GEOX | MINIMES | LAUREN | VANESSA BRUNO |
| AM.PM. | CLAUDIE PIERLOT | GERARD DAREL | LE TANNEUR | PRADA | VANS |
| AMERICAN | CLINIQUE | GIVENCHY | LEONOR GREYL | PUMA | VEJA |
| VINTAGE | COACH | GUCCI | LES | RAINS | VERSACE |
| ANTHOLOGY | COLMAR | GUERIN | TROPEZIENNES | REDSKINS | VICTORIA |
| ARMANI | COMPTOIR GL | JOAILLERIE | LEVI'S | REEBOK | VICTORINOX |
| ARROW | CONVERSE | GUERLAIN | LIERAC | REMINISCENCE | VIKTOR & ROLF |
| ATELIER | COSMO | GUESS | LOUIS PION | REN | WESTON |
| COLOGNE | COURREGES | HAVAIANAS | MACKAGE | RENE FURTERER | WOOLRICH |
| AUBADE | CUISSE DE | HELLY HANSEN | MAISON LABICHE | REPETTO | YARDLEY |
| AZZARO | GRENOUILLE | HERMES | MAISON LEJABY | RIMOWA | YUZEFI |
| BALIBARIS | CULT GAÏA | HERSCHEL | MAISON | RITUALS | YVES SAINT |
| BASH | DANSE LENTE | HOUSE 99 | MARGIELA | RIVECOUR | LAURENT |
| BAXTER OF | DAREL | HUGO BOSS | MARIE STELLA | ROCHAS | ZADIG & |
| CALIFORNIA | DE FURSAC | IL GUFO | MARIS | ROGER GALLET | VOLTAIRE |
| BDK PARFUMS | DECLEOR | INES DE LA | MAX MARA | SAMSONITE | |
| BENSIMON | DELSEY | FRESSANGE | MCM | SANDQVIST | |
| BERDOUES | DERMALOGICA | INVICTA | MINELLI | SANDRO | |
| BIOTHERM | D'ESTREE | ISOTONER | MOMONI | SAVE THE DUCK | |
| BIRKENSTOCK | DIESEL | ISSEY MIYAKE | MONT BLANC | SEBAGO | |
| BLEU DE | DIGEL | J.P. GAULTIER | MOONBOOTS | SEIDENSTICKER | |
| CHAUFFE | DIPTYQUE | JEROME | MR MOUSTACHE | SERGE LUTENS | |
| BOBBIES | DOCKERS | DREYFUSS | NARCISO | SHISEIDO | |
| BOCAGE | DOLCE & | JONAK | RODRIGUEZ | SISLEY | |
| BOUCHERON | GABBANA | JULIETTE HAS A | NAT ET NIN | SMETS | |
| BREKKA | DURANCE | GUN | NATIONAL | SOFT STRETCH | |
| BRUUN ET | EASTPAK | KENZO | STANDARD | SOREL | |
| STENGADE | EDEN PARK | KURE BAZAAR | NEW BALANCE | ST GERVAIS | |
| BULGARI | ELLESSE | LA PRAIRIE | NEW ERA | MONT BLANC | |
| BURBERRY | ELLIS FAAS | LABORATORIO | NIKE | STELLA | |
| BY TERRY | ERBORIAN | OLFATTIVO | NINA RICCI | MCCARTNEY | |
| BYFAR | ESPRIT | LACOSTE | NOBIS | ST TROPEZ | |
| CACHAREL | ESSENTIEL | LALIQUE | NUXE | STAND | |
| CALVIN KLEIN | ESTEBAN | LANCASTER | OCCITANE | STUDIO CELESTE | |
| CANADA GOOSE | ESTEE LAUDER | LANCEL | ORLANE | SUSANNE | |
| CARITA | ESTHEDERM | LANCOME | OUAI | KAUFMANN | |
| CARON | ETAT LIBRE | LANVIN | PACO RABANNE | THE KOOPLES | |
| CARTIER | D'ORANGE | L'ARTISAN | PARLE MOI DE | THE NORTH FACE | |
| CARVEN | FILA | PARFUMEUR | PARFUM | THE ORDINARY | |
| CAUDALIE | GALERIES | LAURENCE | PATYKA | THIERRY MUGLER | |
| CHAMPION | LAFAYETTE | DUMONT | PAYOT | TOMMY HILFGER | |
| CHANEL | GALERIES | L'AUTRE CHOSE | PETE SORENSEN | UGG | |

GALERIES LAFAYETTE LUXEMBOURG

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OPEN MONDAY TO SATURDAY, FROM 10 AM TO 7 PM

WWW.GALERIESLAFAYETTE.COM

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