

GO FOR GOOD

GALERIES LAFAYETTE GROUP'S
COMMITMENTS TO PROMOTE
MORE RESPONSIBLE FASHION

**GO FOR GOOD,
MAKING FASHION
MORE RESPONSIBLE**



In 2018, the Galeries Lafayette group launched **GO FOR GOOD**, a multi-brand responsible fashion label that highlights the initiatives of the community of 1,000 in-store and online brands and partners that are accelerating the fashion industry's transformation.

Go for Good promotes sustainable design and invites all our stakeholders to improve the industry together, encouraging:

OUR CLIENTS, with ranges of products and services that meet the growing demand for purpose, transparency and greater awareness

OUR BRANDS, with a positive, participatory label that encourages them to question their behaviour and improve their performance

OUR EMPLOYEES, by training them to be leading ambassadors for the movement and contribute to rethink the role of retail collectively

A SELECTION THAT COMBINES STYLE AND PURPOSE



Galleries Lafayette's Go for Good product selection seeks to combine the pursuit of style with the pursuit of meaning. It is based on an uncompromising set of precise criteria which it highlights to educate and raise awareness among clients.



ENVIRONMENTALLY FRIENDLY

The materials, manufacturing processes, use, and end of life respect the environment



LOCAL

The products are made in France to protect local expertise and jobs



SOCIALLY ENGAGED

The products are manufactured and sold in ways that help fight poverty and exclusion and foster social progress

CONCRETE OBJECTIVES FOR MORE RESPONSIBLE FASHION



Increase the range of Go for Good products every year, to represent at least 25% of our overall offering



Guarantee the exemplarity of Galleries Lafayette's own brand by making the entire range Go for Good-compliant



Support responsible fashion design by offering 200 engaged young brands the chance to be sold in-store and online

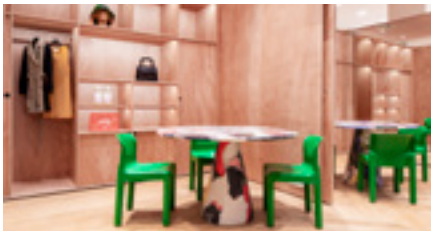


Encourage responsible consumption and the circular economy by offering resale and recycling solutions for all items purchased at Galleries Lafayette, plus second-hand and rental services



Only carry new brands whose products meet the Go for Good criteria, from 2024

LE (RE)STORE GALERIES LAFAYETTE, A SPACE ENTIRELY DEVOTED TO SECOND-HAND AND CIRCULAR FASHION



LE (RE)STORE GALERIES LAFAYETTE is a 500 sq. m. space devoted to second-hand items and circular fashion, located on the third floor of the Galeries Lafayette Paris Haussmann store's main Cupola building.

It has been purpose-designed as a one-stop-shop for responsible fashion where clients can **buy, sell and recycle** their items and also learn how to care for them and make them last longer. LE (RE)STORE GALERIES LAFAYETTE is the first such space of its size inside a Parisian department store. It includes a dozen benchmark second-hand fashion players and covers the full spectrum of items already available in this booming market, from affordable to luxury, with a selection of young brands that only use recycled or upcycled materials.

COMMITTED TO ETHICAL AND RESPONSIBLE RETAIL SINCE DAY ONE

The Galeries Lafayette group is aware of the responsibility it bears as a leading fashion retailer, and has consistently defended fair, sustainable trade, reflecting the values championed by its owning family.

In the early 2010s, in a bid to become the global benchmark for a French style of ethical and responsible retail, we defined a sustainable development policy with three key focuses: social responsibility and community outreach, ecological transition, and responsible fashion.

A RESPONSIBLE AND CARING EMPLOYER

Support people and promote well-being, engagement and diversity. Encourage community initiatives and employees to take part in these projects.

A DRIVER OF ECOLOGICAL TRANSITION

Reinvent city-centre retailing to meet the urban challenges of tomorrow, with more sustainable buildings, more environmentally-friendly transport, smarter logistics and higher circular material use rates.

A SHOWCASE FOR RESPONSIBLE FASHION

Spotlight responsible fashion initiatives through Go for Good label, and sell increasingly sustainable, traceable products under or own Galeries Lafayette brand to set the example and spur the brands in-stores to take an ethical approach.

160,000

non-food donations made to partner charities in 2020

65%

of our managers are women

94/100

Gender parity index

5,3%

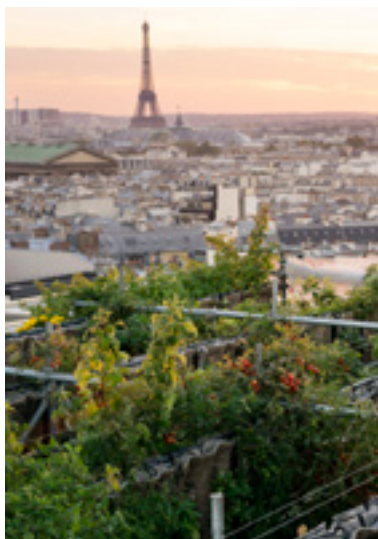
of the group's employees

180,000

meal equivalents donated in 2020

357,000

euros collected for charity in 2020 via the client round-up donation scheme



A DRIVER OF ECOLOGICAL TRANSITION

3 200 sq.m.

of urban rooftop gardens on the Galeries Lafayette Haussmann, BHV MARAIS and Galeries Lafayette Annecy stores

100%

of deliveries in Île-de-France are made by biogas-powered vehicles

30% LESS

CO₂ emissions from transport between 2019 and 2024

ISO 50001

All-electric use with renewable guarantee of origin certificates

KEY COMMUNITY OUTREACH COMMITMENTS



Our group supports this foundation, which collects donations for women's rights, gender equality and anti-violence against women programmes.



This non-profit organization is supported with funding, donations in kind and skills sponsorship. Dons Solidaires provides deprived people with products they need that would otherwise be destroyed.



Emmaüs Défi fosters the professional and social reintegration of vulnerable people through business and entrepreneurial activities in France.



The group supports this school that helps young talents in the fashion business find work with free training courses.

GALERIES LAFAYETTE GROUP TAKES ACTION TO CHANGE FASHION AND RETAIL

WE ENCOURAGE

Our Go for Good label encourages everyone to make more responsible choices. It comprises thousands of products that are better for the environment, support local production, or help drive social progress.

WE RECYCLE

Our in-store collection and recycling services give a new lease of life to used textiles, shoes and perfume bottles.

WE GIVE

We support several charities with round-up and unsold item donations.

WE REDUCE

We are steadily cutting our transport and energy greenhouse gas emissions.

Step by step, we are taking action to promote more positive retail.

[GOFORGOOD.COM](https://www.goforgood.com)