

## THE FRENCH NETWORK

# Galeries Lafayette



GALERIES LAFAYETTE, NICE MASSÉNA

## PROMOTE CITY-CENTRE RETAILING

A leading French name in department stores celebrated the world over, Galeries Lafayette has established itself as an undisputed specialist in experiential retail and fashion. It intends to turn each visit into a unique experience and provide French and international customers with a constantly renewed selection of top brands ranging from affordable to premium and on to luxury.

Beyond its emblematic flagship on Boulevard Haussmann in Paris since 1894, Galeries Lafayette has grown across France's regions through its own stores and consolidation. Its name now shines bright in some 60 towns and cities of all sizes.

Galeries Lafayette promotes a precise French *Art de Vivre* in all the city centers it is in—and some of its department stores have been doing so for around a century. It shares its taste for excellence with its clients, cultivates their taste for quality, beauty and integrity, and designs its stores as destinations in their own right.

The Galeries Lafayette brand covers fashion and accessories, decoration, food and restaurants, across a network of 57 stores in France and 10 flagships outside it, principally in Europe, the Middle East and China.

## A FEW KEY FIGURES

1894 Théophile Bader opened his store, "Aux Galeries Lafayette"

1916 The first Galeries Lafayette outside Paris opened in Nice

2022 The French network has 38 Galeries Lafayette-affiliated stores

GALERIES LAFAYETTE,  
STRASBOURG





# TRUST-BASED PARTNERSHIPS AND SHARED VALUES



Hermione People & Brands, a long-standing player in retail property and development in French city centers, manages 25 Galeries Lafayette department stores since 2018, in Agen, Amiens, Angoulême, Bayonne, Beauvais, Belfort, Besançon, Caen, Cannes, Chalon-sur-Saône, Chambéry, Dax, La Roche-sur-Yon, La Rochelle, Libourne, Lorient, Montauban, Niort, Pau, Rouen, Rosny, Saintes, Tarbes, Toulon and Tours.

## HERMIONE PEOPLE & BRANDS

Hermione People & Brands has a varied collection of time-honored brands for the general public, in complementary distribution channels: 25 Galeries Lafayette affiliated stores, La Grande Récré, Camaieu, GAP France, Go Sport and, most recently, Cafés Legal.

With a network of more than 1,000 points of sale in France and 27 million loyal customers, HPB addresses the full spectrum of French people's everyday needs. It supports brands in their efforts to achieve omnichannel, sustainable, profitable and responsible growth by placing human capital at the heart of its strategy. Hermione People & Brands is positioned as the preferred partner for the local retailers of today and tomorrow.



Société des Grands Magasins is a family business that specializes in large retail spaces in city centers. It operates and is developing the Galeries Lafayette department stores in Angers, Dijon, Grenoble, Le Mans, Limoges, Orléans and Reims.

## SOCIÉTÉ DES GRANDS MAGASINS

Société des Grands Magasins is a family business that contributes to revitalizing downtown areas, particularly in medium-sized cities, by taking over existing premises to renovate and reinvigorate them.

It is doing this with a novel approach to retail revolving around closeness, convenience and tailoring its stores to each host own's specific needs; a friendly attitude and top-of-the-range shopping experiences; and trust-based relationships with partners, retailers, leading brands and local players. It currently operates around 10 shopping centers throughout France.

## AFFILIATED STORES

Galeries Lafayette has entrusted its stores in Avignon, Béziers, Rennes, Langon, Perpignan and Menton to local entrepreneurs who work day after day to develop points of sale in their respective towns and cities.

# THE AMBASSADOR FOR A CERTAIN "ART OF LIVING", IN FRANCE AND BEYOND ITS BORDERS



GALERIES LAFAYETTE, PARIS HAUSSMANN

## GALERIES LAFAYETTE PARIS HAUSSMANN

Galeries Lafayette Paris Haussmann is a standard-setter for committed omnichannel retail, is well known for its legendary Art Nouveau Dome, and has been shining a spotlight on creation and capturing the zeitgeist at its finest for more than 125 years. It is Europe's leading department store, a pioneer and bellwether, and provides French and international visitors with a place for connection, influence and culture in the service of its customers.

## INTERNATIONAL

Galeries Lafayette is also growing its reach beyond France, leveraging the strength of its name. It has set its sights on targeted expansion in Asia, Europe, the Middle East and other geographies, where it is setting up new department stores cum embassies for French lifestyle and fashion.