



ESSENTIALS

LE **BHV** / MARAIS



1856

CREATION IN PARIS

45,000 SQM

FLAGSHIP STORE
RUE DE RIVOLI IN PARIS

4

STORES
IN FRANCE

5

LUXURY DEDICATED
MENSWEAR BOUTIQUES
IN THE MARAIS DISTRICT

4,200 SQM

HISTORIC DIY FLOOR

60,000

VISITORS PER DAY

3

INTERNATIONAL STORES
1 IN DUBAI, 2 IN BEIRUT



A MULTI-SPECIALIST LIFESTYLE DEPARTMENT STORE

A multi-specialist and creative lifestyle concept department store, BHV MARAIS offers an innovative range of home, fashion, beauty, design, DIY, leisure and fine food products.

Its 160-year-old flagship located on Rue de Rivoli in Paris is designed to serve as a venue for inspiration, making the Marais district all the more attractive and offering its Parisians, French and international clients over 2,000 brands, ranging from the most accessible to leading-edge.

THE RIVOLI FLAGSHIP

The Rue de Rivoli flagship offers eight floors of retail space in a warm, industrial loft-style setting, with 45,000 sqm of home, fashion, beauty, accessories and jewellery, as well as a wide selection of DIY, culture and design brands, remaining loyal to its DNA and historic sectors.

BHV MARAIS L'HOMME

BHV MARAIS L'HOMME specialises in menswear, offering five floors of the most leading-edge brands, from streetwear to designer collections, as well as suits and fashion accessories.



LUXURY AND LIFESTYLE BOUTIQUES

The store has increased its floor area dedicated to Men in order to better meet the growing demand in this market, opening seven lifestyle and luxury boutiques located on Rue du Temple and Rue des Archives.



NICHE & CYCLING

The Niche department at BHV MARAIS, entirely dedicated to pets, offers a large collection of accessories and an extensive selection of food, care and hygiene products, providing animal chic on the right bank of the Seine!

Since 2015, BHV MARAIS has been the exclusive home of Solex, within a 140 sqm space offering all of the brand's collections and a wide range of associated accessories.



A "LIFESTYLE" DEPARTMENT STORE, A LIVELY RECREATION AND SHOPPING DESTINATION

Like its clients, BHV MARAIS is continually coming up with new ideas in order to surprise. Throughout the year or as "seasonal programmes", this bustling space has become the new place for recreation and shopping in the labyrinthine Marais district.

ALL ABOUT COOKING

To learn how to cook, two kitchens serve as a venue for culinary expression, punctuated by cooking and preparation demonstrations. In a welcoming loft-style space, remaining loyal to his philosophy, BHV MARAIS hosts weekly chefs and gastronomy experts to share their passion with clients.



ALL ABOUT DIY

BHV MARAIS Rivoli is the temple of DIY and offers every week DIY workshops open to all and based on targeted themes in order to learn more about the world of DIY.

LE PERCHOIR MARAIS

The famous rooftop bar of the 11th arrondissement of Paris is located on BHV MARAIS's panoramic terrace. On the back of its overwhelming success, Le Perchoir - originally opened on the terrace for the summer - is now in its winter version and will therefore take over the rooftop of BHV MARAIS year-round.



LA COUR BLEUE AT BHV MARAIS L'HOMME

With its electric blue floor and covered, planted terrace in the heart of Paris, and pop-up guest retailers, La Cour Bleue at BHV MARAIS L'Homme is a space completely redesigned around food stands, allowing BHV MARAIS clients to enjoy a unique break in a surprising and creative location.



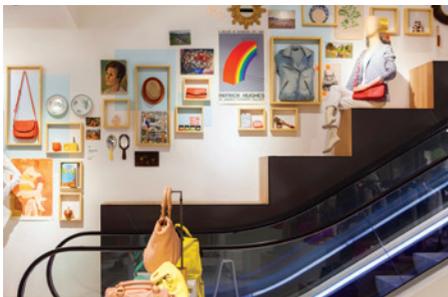
A MULTI-SPECIALIST DEPARTMENT STORE, WITH AN OFFERING RANGING FROM ACCESSIBLE TO LUXURY

With fashion, homewares, leisure, food, exhibitions, workshops and events, this multi-specialist store is a unique venue in France, providing a real centre for living and inspiration, to create happiness for the urbanites of today. Thanks to its 45,000 sqm of retail space, BHV MARAIS Rivoli offers its clients over 50,000 continually updated items, including some on an exclusive basis.

BHV MARAIS's main concern is to surprise each of its clients according to their nationality and culture by offering the best choice of products, the best presentation and bespoke services for a unique shopping experience. Tax refund desks, personal shoppers, express and international delivery and Hands-free shopping are tailor-made services set up by BHV MARAIS to better meet clients' expectations.

FASHION

Part of the ground floor and first floor are dedicated to the latest fashions, combining new brands, pop-up designer concessions, signature products and exclusives. A true shopping hub, BHV MARAIS is also the physical point of sale for brands that had previously only been available online.



BEAUTY, JEWELLERY AND ACCESSORIES

On the ground floor, the 1,000 sqm Beauty department – the largest in the Marais district – hosts the leading skincare and make-up specialists, as well as a wide selection of luxury brands developing collections on an exclusive basis.

The ground floor is also home to a multi-brand jewellery department where designers feature alongside new names. Bags, scarves and the 2,400 shoe models harmoniously complement the jewellery selection.



DIY

BHV MARAIS's cult DIY department located on the lower ground floor plays host to flagship brands each offering their own products in a contemporary and urban setting. A true centre for inspiration, the DIY department offers 50,000 items and aims to advise clients interested in the latest trends on their DIY and home decor purchases.



HOME

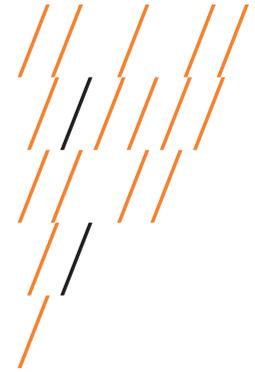
From the 2nd to 6th floors, BHV MARAIS offers 11,000 sqm of the leading French and international brands with a unique global concept, comprising lighting, decorative items, furniture, small and large household electronics, drugstore, haberdashery, etc.

Tableware and serveware are also given pride of place with technical, fun and creative brands, including some on an exclusive basis. BHV MARAIS also offers the most specialist beds department in Paris, with 90 models on display.



CREATIVE PURSUITS

To share a moment of creativity and discover the latest Arts & Crafts trends, the 2nd floor of BHV MARAIS offers clients 700 sqm dedicated to creative haberdashery, customisation of decorative objects and creating accessories, all within a warm and colourful atmosphere.



RESTAURANTS

BHV MARAIS offers 8 restaurants based on original concepts, as well as a fine foods department and a premium food offering to enhance its clients' shopping experience.



A RESPONSIBLE DEPARTMENT STORE COMMITTED TO CREATION

Maintaining the dialogue between architecture, art, fashion and design, and aware of the new environmental issues, BHV MARAIS is constantly thinking of ways to reinvent itself and go even further in its environmentally-responsible approach and commitment to creation.

A LONG-TERM COMMITMENT TO FASHION AND CREATION

A founding element of the store's identity, the democratisation of fashion and the applied arts has made BHV MARAIS a preferred mediator between young designers, professionals and the public.

BHV MARAIS has been inspiring artists for 160 years. In 1914, Marcel Duchamp created the first "readymade", his famous bottle rack, using galvanised iron bought from BHV. Since then, artists have habitually used the department store for supplies to create their works. BHV MARAIS has reactivated this founding act via exhibitions related to design (Jeff Koons, André Putman), asserting its role in the industrial production and dissemination of design, series manufacturing and more generally access to creation.



A LEADING PLAYER IN URBAN AGRICULTURE IN THE HEART OF PARIS

In keeping with its aim of being a responsible department store and a model of French-style retail, BHV MARAIS Rivoli has made sustainable development one of the founding values of its identity for many years, using natural gas vehicles and electric client delivery vehicles, and supporting the circular economy with 70% of waste recycled/recovered.

It is in this spirit that in 2016, BHV MARAIS launched an urban agriculture project on the 7th and 8th floors of the main store, with a total of 2,000 sqm dedicated to organic vegetable production, making the roof of BHV MARAIS a true urban landscape and the lungs of the Marais.



AN INSPIRING DEPARTMENT STORE

A creative, inspiring and niche space in the curved facade of the 5th floor of BHV MARAIS, L'Observatoire is a space dedicated to creativity in all forms. French and international clients come here for inspiration, pleasure and to discover new things. Recently, L'Observatoire hosted the *Drawing Now Paris* contemporary design salon, as well as *FabShop*, a hotbed of creativity providing demonstrations of 3D printing technology.

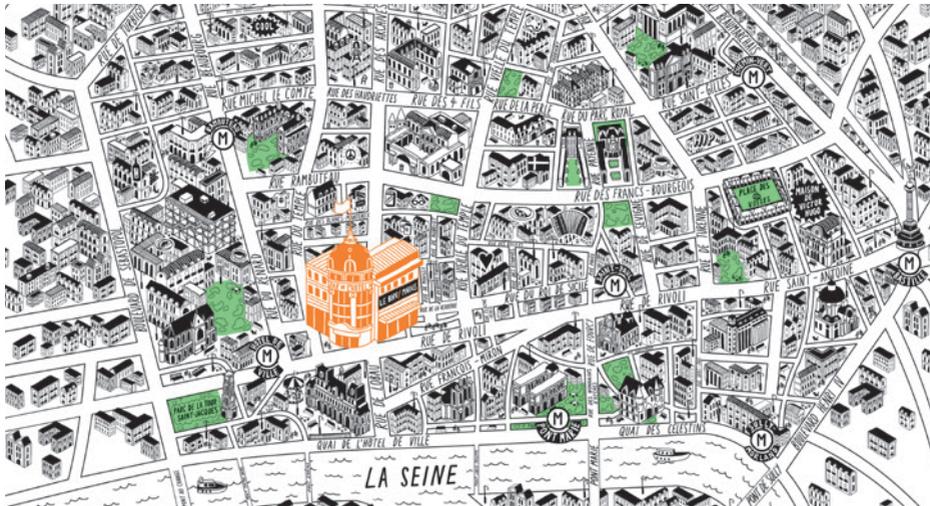


BEYOND BHV MARAIS RIVOLI, THE STRENGTH OF THE BHV MARAIS BRAND



A banner of the Galeries Lafayette Group, BHV MARAIS has a network of three stores in France located in the Parly 2, Lyon Part-Dieu and Limonest shopping centres, offering a wide variety of fashion and homeware items, while maintaining the historic DNA of BHV MARAIS.

BHV MARAIS is also being rolled out in other countries with two stores in Beirut (Lebanon) and one in Dubai. With 6,000 sqm over two floors, the flagship store in Dubai benefits from a strategic position in the centre of Dubai at the City Walk shopping mall, offering Dubai and international shoppers its unique expertise as a "lifestyle department store".



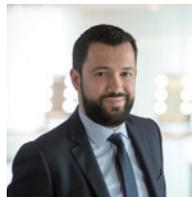
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