



**PRESS RELEASE**

## **Galeries Lafayette celebrate the rebirth of their store in Marseille Bourse**

**Paris, September 14<sup>th</sup>, 2016**

Galeries Lafayette celebrate today the rebirth of the Marseille Bourse store, after four years of construction work. Following a first stage of renovation initiated in 2014 with the reinvention of the facade designed by the architectural firm Moatti and Rivière, Galeries Lafayette offer a completely reinvented multi-specialist department store to the citizens of Marseille.

With a sales area of 13,000sqm and a location very close to the Old Port and the History Museum of Marseille, Galeries Lafayette Marseille Bourse emerge as the first department store in the city in terms of size. In a totally reorganized space, the new Marseille Bourse store offers its French and international clients a large variety of products ranging from affordable to premium and covering all sectors for Woman, Man and Child. The store presents 68 exclusive brands in the city (fashion, accessories, beauty and home) and a Disney Store concept, unique in Marseille. Furthermore, the Gourmet space, opened in 2014, places Galeries Lafayette Marseille Bourse at the heart of the city residents' lives. Customized services and enhanced digitalization enable an optimized customer experience, especially the Click and Collect space, the free wifi connection or the indoor and outdoor screens to inform customers of the latest news (offers, events etc.).

For one century, Galeries Lafayette have been present in the city and contribute to Marseille's global outreach. This commitment will be strengthened in 2018 with the opening of a new flagship in the Prado district, to meet the expectations of the southern districts' residents.

Commenting on this announcement, Nicolas Houzé, CEO of Galeries Lafayette and BHV MARAIS, said: *"We are very pleased to inaugurate today in Marseille a large department store fully reinvented and modernized. Our connections with Marseille have always been strong and we are proud to contribute to its economic and touristic attractiveness."*

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## About Galeries Lafayette

The French market leader in Department stores and famous all around the world, for the past 120 years Galeries Lafayette have been the undisputed experts in fashion and event shopping, designing each visit to be a unique experience, offering French and international clients a constantly renewed selection of affordable to premium brands. Present in the fashion, beauty, timepiece, jewellery, accessory, interior decoration, gourmet foods and catering service segments, Galeries Lafayette are celebrated for their network of 61 stores in France and abroad, including the flagship store on the Boulevard Haussmann in Paris, their outlet offering and their online shopping site, [galeriesslafayette.com](http://galeriesslafayette.com). More information on [Galeriesslafayette.com](http://Galeriesslafayette.com)

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