



PRESS RELEASE

Galerias Lafayette Paris Haussmann store celebrates European Heritage Days

Paris, August 30th, 2016

Galerias Lafayette Paris Haussmann store celebrates European Heritage Days on September 17th, 2016.

For the 6th successive year, Galerias Lafayette takes part in the European Heritage Days. Driven by last year success, no doubt the public will be present to discover this year edition, and the secrets of the most emblematic Parisian Department store.

This year, five Galerias Lafayette stores take part in the event. In addition to Boulevard Haussmann flagship store, stores in Bordeaux, Reims, Strasbourg and Toulouse also propose to discover the richness of Galerias Lafayette heritage.

Galerias Lafayette Haussmann, a place full of history.

Galerias Lafayette Haussmann opened their doors for the first time on January 15th, 1894 during the French 3rd Republic. The Dome, the most spectacular piece of the Parisian store, is constructed in 1912. Ornamented with colored stained glass and ironwork, the achievement of this masterpiece marks the beginning of the historical relationship between Galerias Lafayette and creation. The 1912 constructions were achieved in record-breaking delays thanks to the use of new construction materials such as steel and concrete; and the 20 elevators resolutely anchored the department store in modernity and innovation. To this very day, the visitors flocking to the boulevard Haussmann flagship store have established this place of commerce as an emblematic Art Nouveau monument.

With a 45 minutes tour, in French or in English, visitors will have the opportunity to discover the secrets of the department store through a playful and interactive itinerary, describing the birth of Parisian department stores and the evolution of Galerias Lafayette since 1894.

Visits practical information

Meeting point: Galeries Lafayette Haussmann - 40, Boulevard Haussmann, Paris 9th - Gate Auber

Visits in French, no booking required

Length of the visit: 45 minutes

Visits departures every 10/20 minutes, from 10am to 7pm

Visits in English

Length of the visit: 45 minutes

Booking at patrimoine@galerieslafayette.com or at +33 1.42.82.35.95

Visits departures at 10.30am, 2pm and 6pm

Visits for children, with presentation booklet

Length of the visit: 45 minutes

Booking at patrimoine@galerieslafayette.com or at +33 1.42.82.35.95

Visits departures at 3.30pm, 4pm and 4.30 pm

Contact

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About Galeries Lafayette

The French market leader in Department stores and famous all around the world, for the past 120 years Galeries Lafayette have been the undisputed experts in fashion and event shopping, designing each visit to be a unique experience, offering French and international clients a constantly renewed selection of affordable to premium brands. Present in the fashion, beauty, timepiece, jewellery, accessory, interior decoration, gourmet foods and catering service segments, Galeries Lafayette are celebrated for their network of 62 stores in France and abroad, including the flagship store on the Boulevard Haussmann in Paris, their outlet offering and their online shopping site, galerieslafayette.com. More information on Galerieslafayette.com

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