



## PRESS RELEASE

### Galeries Lafayette appoint Constance de Polignac as Marketing & Digital Director

Paris, August 29<sup>th</sup>, 2016

Galeries Lafayette announce the appointment of Constance de Polignac as Marketing & Digital Director of Galeries Lafayette and BHV MARAIS, in charge of accelerating the omnichannel development of the company. Constance de Polignac reports to Nicolas Houzé, CEO of the company, and is a member of the Executive Committee. Her appointment is effective since August 22<sup>nd</sup>, 2016.

Constance de Polignac benefits from 20 years of experience in marketing and e-commerce, mainly spent in fashion and beauty industries. She began her career in 1996 at Biotherm in Italy, followed by the Club des Créateurs de Beauté where she successively held marketing, CRM and e-commerce positions. She was named online and offline communications officer of Unilever France's loyalty programme in 2004, before joining Sephora in 2006, where she spent 6 years - the first three years based in Poland and the last two years of which as Client Marketing Director for France. Since 2012, she has worked for Camaïeu as Digital and Marketing Director.

Aged 43, Constance de Polignac holds a law degree from Paris X University and is a graduate of EM Lyon. She sits as an independent Board Director of La Monnaie de Paris.

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## About Galeries Lafayette

The French market leader in department stores and famous all around the world, for the past 120 years Galeries Lafayette have been the undisputed experts in fashion and event shopping, designing each visit to be a unique experience, offering French and international clients a constantly renewed selection of affordable to premium brands. Present in the fashion, beauty, timepiece, jewelry, accessory, interior decoration, gourmet foods and catering service segments, Galeries Lafayette are celebrated for their network of 61 stores in France and abroad, including the flagship store on Boulevard Haussmann in Paris, their outlet offering and their online shopping site, [galerieslafayette.com](https://www.galerieslafayette.com). More information on [Galerieslafayette.com](https://www.galerieslafayette.com)  
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