

*Galleries
Lafayette*

GO FOR GOOD
MAKING FASHION
MORE RESPONSIBLE

29 AUGUST – 10 OCTOBER 2018

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GO FOR GOOD, MAKING FASHION MORE RESPONSIBLE

For 120 years, Galeries Lafayette has been selecting the finest designs, contributing to urban development and remaining in tune with society. Our goal is to grasp the spirit of our times; however this spirit has started to flag.

Fashion, which is at the heart of our identity, is one of the most polluting industries in the world. Increasingly fast-paced, abundant and affordable, it can lead to undesirable consequences for people and the environment.

However, the situation is not irreversible. People, companies and governments everywhere are developing new, more responsible ways to produce, distribute and consume goods. For several years now, Galeries Lafayette has been taking tangible steps toward this transition to making fashion more responsible.

We are now looking to take these efforts further with all our stakeholders, which is why we have launched Go for Good so as to market throughout France fairer, more sustainable goods across all product categories. And this is merely the beginning. Go for Good is a collective endeavor, to ensure the pursuit of style is compatible with a pursuit of meaning.

NICOLAS HOUZÉ
CHIEF EXECUTIVE OFFICER

FRÉDÉRIQUE CHEMALY
HUMAN RESOURCES AND SUSTAINABLE
DEVELOPMENT DIRECTOR

COMMITTED TO ETHICAL, RESPONSIBLE TRADE SINCE DAY 1

Highly aware of the responsibility it bears as a leading fashion retailer, the Galeries Lafayette Group has consistently defended fair, sustainable trade. These values are championed throughout the Group right up to the family that owns and manages the company.

In the early 2010s, in order to increase the momentum of our initiatives and driven by our ambition to become a global benchmark for a French style of ethical and responsible retail, we established a set of clear goals to successfully tackle the key issues of social responsibility, solidarity, ecologic transition and responsible fashion.

The success of our sustainable development policy requires support from all our stakeholders, including clients, employees, brands, partners and suppliers.



GALERIES LAFAYETTE GROUP COMMITMENT

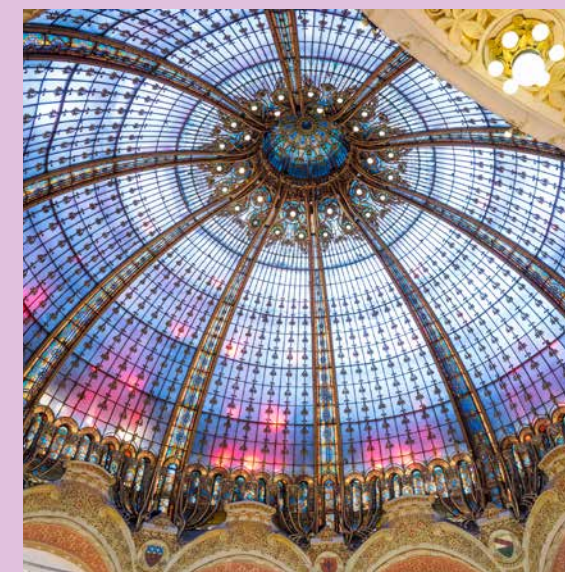
**WE ARE A LEADING CITY-CENTER RETAILER
AND FASHION SPECIALIST**

€4,5 BILLION in retail sales

1 MILLION visitors a day

280 stores worldwide

100% family owned and run



**FOUNDING VALUES BUILT ON A
COMMITMENT TO SOCIETY**

1894

Théophile Bader opened Galeries Lafayette to make fashion and design more accessible

1990

Monoprix launched the first sustainable and organic product range, under Philippe Houzé's leadership

2012

Acceleration of the Galeries Lafayette Sustainable Development policy

2018

Go for Good movement launched in all stores



A POWERFUL, ATTAINABLE GOAL

“To become a global worldwide benchmark for ethical, responsible French-style retail.”

IMPLEMENTING THE SUSTAINABLE DEVELOPMENT POLICY THROUGH THREE MAIN GOALS

The Galeries Lafayette vision to promote responsible, people-focused retail and develop the circular economy is demonstrated through its three main goals to become:

- **A responsible and ethical employer**

We support our people and promote well-being, engagement and diversity while also supporting community initiatives and encouraging employees to take part in such projects.

- **A driver of the ecological transition**


We're helping to reinvent city-center retail to respond to the urban challenges of tomorrow, with more sustainable buildings, more environmentally friendly means of transportation, smarter logistics and more circular paths for raw materials.

- **A showcase for responsible fashion**


We sell increasingly sustainable, traceable products – in particular with our own-brand Fashion Integrity collection – we provide new responsible services to set an example and build momentum for an ethical approach with the brands in our stores.

Galeries Lafayette's **Go for Good** movement seeks to take these commitments further and place them at the core of its vision and business operations to continue to make inspirational, positive and beautiful goods accessible to the wider public.

A RESPONSIBLE AND ETHICAL EMPLOYER

 **90,000**
non-food donations made to longstanding partner charities in 2017


 **64%**
of managers are women

 **5,3%**
of employees living with disabilities


 **200,000**
equivalent meals donated in 2017




A DRIVER OF THE ECOLOGICAL TRANSITION


 **3,200SQM**
of space dedicated to urban agriculture on Galeries Lafayette Haussmann, BHV MARAIS and Galeries Lafayette Annecy department store rooftops


 **100%**
of deliveries in Paris use vehicles running on natural gas


 **+25%**
increase in recycled waste in 2017 vs. 2016


 **ISO 50001**
certification covering Galeries Lafayette Haussmann's energy management system

A SHOWCASE FOR RESPONSIBLE FASHION

 **6** fully traceable **Fashion Integrity** by Galeries Lafayette collections

 Preowned product sale, hire and repair services, online and in stores

 Partnering with **Fashion for Good**, an accelerator developed with Plug and Play and based based in Amsterdam

 Textile collection points in service areas in all stores in France, in partnership with Le Relais

GO FOR GOOD, A CONNECTED, CREATIVE AND COMMITTED MOVEMENT TO MAKE FASHION MORE RESPONSIBLE

The **Go for Good** movement seeks to promote fashion design for the greater good by showcasing positive action from Galeries Lafayette and close to 500 of its partner brands that are stepping up the transformation in retail faster than ever before and share our vision of a fairer world.

This unprecedented initiative positions Galeries Lafayette as one of the first department stores to tackle the challenges facing the fashion industry – the world’s second most polluting industry – and involve all our stakeholders in a drive to improve the industry together:

- **Clients**, with ranges of products, services and events that meet the increasing demand for purpose, transparency and greater awareness
- **Brands**, with a positive and participatory movement that encourages every company in our stores to question their behavior and gradually move forward along the path to responsible development
- **Employees**, by training them to be leading ambassadors for the movement and collectively rewrite the role of the department store

A variety of events will be organized to encourage new ways to produce, distribute and consume goods, and several thousand creative and responsible products will be added to our ranges as part of **Go for Good** to reinvent the experience across the Galeries Lafayette department store network.

The movement will begin with a large-scale operation, from August 29th to October 10th, 2018, sponsored by Stella McCartney, a designer, environmental activist and ambassador for responsible fashion worldwide.



STELLA McCARTNEY,
COMMITTED SPONSOR OF GO FOR GOOD

Galeries Lafayette has asked Stella McCartney, an icon for responsible fashion, to design a **Go for Good** operation to share her vision and commitment. Interested in environmental issues since her early years, Stella McCartney has built her brand around appealing and ethical fashion, that she integrates in original ways with every new collection. For **Go for Good**, Stella McCartney has created an exclusive capsule collection for women, men and children, which she will be presenting in Galeries Lafayette stores.

«I think clients are in charge now; they deserve better and fashion needs to be more responsible. I want to show that we can have a solid business model without compromising on beautiful and attractive products.»

STELLA McCARTNEY

◉ WATCH THE FULL INTERVIEW WITH STELLA McCARTNEY ON:
WWW.GOFORGOOD.GALERIESLAFAYETTE.COM

A CREATIVE AND CONNECTED OPERATION, CHAMPIONED BY DEPARTMENT STORES

Galleries Lafayette department stores have always been places that arouse emotions, and where people can come together in the city center. The events organized throughout the **Go for Good** campaign will be both creative and participative, involving a series of operations to raise awareness, imagined to fit the size and type of each store in France:

- Shop windows created by British designer and activist **Faye Toogood** exploring the notion of a “global tribe” with a series of sculptures made from recycled materials
- Immersion in a space designed by **Stella McCartney** around meditation in the Galerie des Galeries on the first floor of the flagship store on Boulevard Haussmann
- **Startups for Good**, a forum set up in partnership with accelerators Plug and Play-Fashion for Good and Lafayette Plug and Play on the fourth floor of Galeries Lafayette Haussmann, showcasing startups that are innovating to make retail more responsible
- **Run for Good** sessions organized by Adidas by Stella McCartney and featuring four routes around Paris, as well as virtual coaching classes with a Stella McCartney hologram in the Go for Good zone on Boulevard Haussmann
- **Go for Good Talks**, a series of roundtables run by inspiring, committed experts sharing their vision of how to tackle the environmental and societal issues of today
- A catwalk show and pop-up shopping area dedicated to **Emmaüs Défi** sustainable fashion designs at the Galeries Lafayette Montparnasse
- The **Broc GL** sale, offering a range of furniture and decorative objects from previous Galeries Lafayette events, organized in 18 stores to raise funds for partner charities
- Conferences every Thursday and several events organized by participating brands in the **Go for Good** zone



◉ Film still of *Curtains Up*, featuring and narrated by David Lynch. Directed by Tête-à-Tête, Los Angeles based creative studio founded by filmmaker Austin Lynch and artist Case Simmons

STELLA McCARTNEY'S SANCTUARY OF STILLNESS

As part of **Go for Good**, the Galerie des Galeries has given Stella McCartney carte blanche to explore meditation, the discipline that has shaped her daily life for several years and enriched her understanding of the world. This project, *Sanctuary of Stillness*, is an invitation to experience and be part of a gradual awakening of the senses within an inspiring environment.

Stella McCartney also invited American filmmaker **David Lynch** to give the first French screening of his Foundation's latest film directed by Austin Lynch and Case Simmons: an initiatory journey, a kind of testimony to the power of meditation over the creative process.

GALERIE DES GALERIES

FIRST FLOOR, GALERIES LAFAYETTE
HAUSSMANN "CUPOLA" STORE

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GO FOR GOOD'S EXCLUSIVE OFFER: COMBINING ETHICS AND DESIRABILITY

Galleries Lafayette's **Go for Good** product selection seeks to combine the pursuit of style with the pursuit of meaning.

As a store that carefully curates its brand offer, Galleries Lafayette has selected products that are both ethical and desirable from its own brands as well as from the nearly **500** partner brands to build a unique retail experience sprinkled with exclusive **Go for Good** products developed by brands involved in the operation across all products: going from Fashion and Accessories, to Beauty, Jewelry, Home and Fine Foods.

To supplement the in-store operation, a number of responsible services will be made available to customers, including garments and shoes for hire (Panoply and "mon BO Projet" by Bocage), preowned garments and accessories for sale (InstantLuxe.com, Culture Vintage, Re-See) and revamped and customized sneakers (Sneakers and Chill).

An area spanning **300 sqm** on the second floor of Galleries Lafayette Haussmann and named "**the Good Spot**" will also be dedicated to the movement, housing an assortment of ethical brands on sale at Galleries Lafayette for the first time, such as Leaves (an organic and ethical café), and an information area for visitors to find out more about the operation and Galleries Lafayette's commitments.

A content platform showcasing the commitments made by the Group and its partner brands

Galleries Lafayette has developed a website to present the responsible initiatives implemented by the Group, participating brands and partner charities. It also features employee and brand testimonials, sets out the criteria for products to qualify for the **Go for Good** program, and lists the brands taking part in this movement.

www.goforgood.gallerieslafayette.com

A SELECTION OF RESPONSIBLE PRODUCTS BASED ON A SET OF VOLUNTARILY ADOPTED SPECIFICATIONS

The **Go for Good** selection is based on an ambitious, uncompromising set of specifications detailing 35 precise criteria to build a range of more than 10,000 product references that feature one or more significant advantages over conventional equivalents, that benefit the environment, social development and/or support French manufacturing.

The products do not claim to be exemplary across the board but do represent meaningful progress in making fashion more sustainable. By providing clear, transparent information about the benefits of each product, Galleries Lafayette is looking to show that alternatives do exist to help progress the fashion industry.



ENVIRONMENTAL

The material used, production processes, usage and end of life benefit the environment.



SOCIAL

Production and/or sale of goods that contribute to fighting poverty and exclusion while fostering social development.



LOCAL

Manufacturing in France considerably helps to protect expertise and local jobs.



A MOVEMENT SPEARHEADED BY THE GALERIES LAFAYETTE IN-HOUSE BRANDS

Inspired by a will to ensure exemplary behavior and to encourage positive initiatives to make fashion more responsible, the **Galleries Lafayette Group brands** demonstrate their commitment through tangible initiatives.

After six collections of men's and women's ready-to-wear fashion, fully traceable from cotton field to store, the **Fashion Integrity by Galleries Lafayette** clothing line is changing its name to **Go for Good - Transparent sur toute la ligne**. Collections also cover an array of responsible fabric (organic cotton, recycled polyester, European linen, recycled cashmere and ethical wool), as does the range of **Absolument Maison** decorative objects and furniture.

The footwear department will exclusively stock **Studio Céleste**, a new own brand of Peta-certified, vegan-friendly shoes, most of which are also Oeko-Tex standard-100 compliant. Studio Céleste's designs cater to today's fashion trends and appeal to women who are looking for both meaning and style.

At the same time, Galleries Lafayette has collaborated with **Good Guys Don't Wear Leather**, a specialist in cool, vegan-friendly shoes, to offer a capsule collection comprising three styles for women.

Jewelry and watch brands are also getting involved. **Louis Pion** is using vegetable tanning to make its Go for Good straps and wood from sustainably managed forests for its dials, while **Guérin Joaillerie** is introducing a line of recycled gold rings made in France.

InstantLuxe.com, a major name in buying and selling certified preowned luxury accessories, is broadening its services to better meet new modes of consumption with a rental service for new luxury handbags available online and in stores.

500 BRANDS HAVE JOINED GALERIES LAFAYETTE'S MOVEMENT TO MAKE FASHION MORE RESPONSIBLE. AND THIS IS JUST THE BEGINNING.

| | | | | | | |
|-----------------------|----------------------|---------------------|--------------------|------------------------|-----------------------|----------------------|
| FASHION/LEATHER GOODS | DONSJE | MELLOW YELLOW | CAUDALIE | BIOCHAMPS | LE PETIT BASQUE | BIC |
| AALTO | DR. DENIM | MINI RODINI | CHA LING | BIONADE | LEAVES | BRUN DE VIAN TIRAN |
| ABSORBA | ECOALF | MIRAE | CHANEL | BIONINA | LEFEUVRE | CALVIN KLEIN |
| ACCESSOIRE DIFFUSION | ECTOR | MISS AVANT-PREMIERE | CHRISTOPHE ROBIN | BISCOTTERIE LA | LES 3 CHOUETTES | CARRÉ BLANC |
| ADIDAS | ELISE CHALMIN | MOLLY BRACKEN | CLARINS | CHANTERACOISE | LES AFFRANCHIS | CLAIREFONTAINE |
| ADIDAS x STELLA | EMINENCE | NAILMATIC | DIOR | BISCUITERIE TRAOU MAB | LES COMTES DE | COMPTOIR DES |
| McCARTNEY | EMPORIO ARMANI | NAT & NIN | DR. HAUSHKA | BJORG | PROVENCE | TEINTURES |
| AFFENZAHN | ERES | NIKE | FIILIT | BRASSERIE DE LA | LOV ORGANIC | COQ EN PATE |
| AGNES B | ESQUISSE | NORTH SAILS | FER À CHEVAL | GOUTTE D'OR | MA CONFITURE | CRISTEL |
| AMBOISE | FAUBOURG 54 | O'NEILL | LEONOR GREYL | BRASSERIE DE LA | MAISON FRANCIS MIOT | DAUM |
| AMERICAN VINTAGE | FAURÉ LEPAGE | PABLO | LES POULETTES | VALLEE DE CHEVREUSE | MAISON LEONARDI | DE BUYER |
| AMI | FILIPPA K | PANAFRICA | GRAINE DE PASTEL | BRASSEURS DU GRAND | MAISON MULOT ET | DOPPER |
| ANNE FONTAINE | FJALLRAVEN | PASSIONATA | GUERLAIN | PARIS | PETITJEAN | DURALEX |
| ARCHIVES 18/20 | FREE LANCE | PATAGONIA | HUYGENS | CAFE PFAFF | MAISON PATES FABRE | EMILE HENRY |
| ARMANI EXCHANGE | FURLA | PATINE | KIEHL'S | CAP' MUNDO | MAISON SASSY | ERIC HIBELLOT |
| ARMED ANGELS | GALERIES LAFAYETTE | PAUL AND JOE SISTER | KURE BAZAAR | C'EST QUI LE PATRON | MAISON TAILLEFER | FABER CASTELL |
| ARMOR LUX | GÉRARD DAREL | PEPE JEANS | L'OCCITANE EN | CHÂTEAU D'ESTOUBLON | MAISON VEROT | GIEN |
| ARROW | GERBE | PETIT BATEAU | PROVENCE | CHÂTEAU VIRANT | MALONGO | GUY DEGRENNE |
| ARTHUR ET ASTON | GOOD GUYS x GALERIES | PHIPPS | LAMAZUNA | CHIC DES PLANTES | MARCEL BIO | HAVILAND |
| ASICS | LAFAYETTE | LE BAIGNEUR | LE BAIGNEUR | CHOCOLAT ALAIN | MARIE MORIN | HUGO BOSS |
| ATELIER F&B | G-STAR RAW | PIGANIOL | MAC | DUCASSE | MARLETTE | IMAGERIE D'ÉPINAL |
| ATELIER PRIVE | GUY COTTEN | PLAY IN CHOC | MELVITA | CHOCOLAT DES | MAZET CONFISEUR | JEAN DUBOST |
| ATHENA | GUY DE JEAN | POM D'API | MUGLER | FRANÇAIS | MICHEL CLUIZEL | JACQUARD FRANÇAIS |
| ATLEIN | HANRO | PYRENEX | ODEN | CHOCOLAT VOISIN | MOULIN DE CORNILLE | KENZO |
| AU FIL DES MOIS | HAPPY HAUS | QUIKSILVER | PLISSON RASAGE | CHOCOLATERIE | MOULIN DES MOINES | KOBO |
| AVANT PREMIERE | HOM | Re-SEE | REN | DARDENNE | MOUTARDERIE FALLOT | LAGOSTINA |
| AVOC | HOMECORE | REPETTO | RITUALS | CIDRERIE DE LA VALLEE | MUTTI | LAGUIOLE EN AUBRAC |
| BAGSH | IKKS | RIVE DROITE PARIS | SABE MASSON | DE LA SEICHE | NATURE OCEANE | LAMALI |
| BADELAIN | IMPETUS | ROBEEZ | SENTEUR DE FRANCE | CINCO JOTAS | NESPRESSO | LE CREUSET |
| BALIBARIS | INSANE IN THE RAIN | RUE DE TOKYO | SENTIER DES ALPES | CLIPPER | NYONSOLIVE | LES ÉDITIONS DU PAON |
| BALZAC PARIS | ISA ARFEN | RUE DE VERNEUIL | | CODEFA | OLSEN | MADE IN PARIS |
| BETHANY WILLIAMS | J BRAND | RVDK | JEWELRY | COMPTOIRS ET | ORGANIC HERO | MAIN SAUVAGE |
| BLEU DE CHAUFFE | JACK & JONES | SAINT JAMES | ATELIER SWAROVSKI | COMPAGNIES | PALAIS DES METS | MAUVIEL |
| BLEUFORET | JODHPUR | SAINT LAURENT | BULGARI | COMPTOIRS RICHARD | PALAIS DES THES | MONBENTO |
| BOCAGE | KATHARINE HAMNETT | SANS COMPLEXE | CHOPARD | CONFISERIE LE ROY RENÉ | PATISSERIE YANN | OLIVIER DESFORGES |
| BONNE MAISON | KENZO | SANTONI | DE BEERS | CONFITURE PARISIENNE | COUVREUR | OPINEL |
| BOTTEGA VENETA | LONDON | SAVE THE DUCK | DODO | CONSERVERIE GONIDEC | PAUL AND PIPPA | PAPIER TIGRE |
| BRUUN & STENGÅDE | KNOWLEDGE COTTON | SEIDENSTICKER | ELISE TSIKIS | CORSIGLIA | PÈRE OLIVE | PUIFORCAT |
| CABANE | APPAREL | SEZANE | GAS | COSTA D'ORO | PETROSSIAN | RALPH LAUREN |
| CADET ROUSSELLE | KOST | SLOGGI | GUERIN JOAILLERIE | CROUSTISUD | PIERRE HERMÉ | S.T. DUPONT |
| CAPUCHES A MEME | LA BOTTE GARDIANE | STELLA McCARTNEY | INNOCENT STONE | DALLOUAY | POMMERY | STAUB |
| CAREL | LA MOUILLERE | STUDIO CELESTE | JEM | DRAGÉES REYNAUD | PRIMEAL | SABRE |
| CAROLINA RITZLER | LABONAL | SWEDISH STOCKINGS | LA MOME BIJOU | ENGLISH TEA SHOP | PROVENCE D'ANTAN | SAINT LOUIS |
| CAROLL | LACOSTE | TEA & TEQUILA | LA MOME BIJOU | FERME DES PEUPLIERS | REBEL KITCHEN | SEB |
| CARVEN | LANCASTER | TEDDY SMITH | ALTESSE | FILET BLEU | ROCHES BLANCHES | SINGULAR MOON |
| CERRUTI 1881 | LANVIN | TEETS PARIS | LES NEREIDES | FOLLE ENVIE | ROMON NATURE | TEFAL |
| CHANTAL THOMASS | LAULHERE | THE NORTH FACE | LOUIS PION | FOSSIER | RUDE HEALTH | THE FRENCH VIKINGS |
| CHANTELLE | LAURENCE TAVERNIER | TIMBERLAND | MICHEL HERBELIN | FRAIS DEVANT | SAGA | WUSTHOF |
| CHARABIA | LE BIBERON FRANÇAIS | TOMMY HILFIGER | NILAI | FRANCOIS DOUCET | SOULAS (HUILE DE) | YVES DELORME |
| CHAUSSETTES | LE BOURGET | TOMMY JEANS | POMELLATO | CONFISEUR | STARBUCKS | |
| ORPHELINES | LE COQ SPORTIF | TRETORN | PULSAR | FRESLON VOLAILLES | SUPER PRODUCTEUR | TOYS |
| CHEAP MONDAY | LE SLIP FRANÇAIS | TRIUMPH | SEE ME | GALLIA PARIS | TENUTA CASTELLO | ASA TOYS |
| CLAUDIE PIERLOT | LE TEMPS DES CERISES | VANESSA BRUNO | SKAGEN | GAVOTTES | TERRA DELYSSA | BIOVIVA |
| CLOSED | LEA & JOJO | VEJA | SOKO | GIRAUDET | TERRE BORMANE | BRIO |
| CLOTAIRE | LEMAIRE | VERO MODA | TIFFANY | GRILLON D'OR | TIPTREE | JEUJURA |
| COET | L'ENVERS | VYNER ARTICLES | | GROIX ET NATURE | TRAITTEUR GOURMET BIO | JURATOYS |
| COLLEGIEN | LEON & HARPER | WALK OF SHAME | GOURMET/FINE FOOD | ÎLE DE NOIRMOUTIER | VILMAS | MECCANO |
| COLORFUL STANDARD | LES TISSAGES DE | WESTON | A L'OLIVIER | (SEL DE) | VUE SUR COUPOLE | PLANTOYS |
| COMPTOIR DES | CHARLIEU | WOOD WOOD | AL DENTE LA SALSA | IN/FUSION COMPANY | WEISS | SENTOSPHERE |
| COTONNIERS | LEVI'S | YMC - YOU MUST | ALHEMA DE QUEILLES | INSERBO | WILLIAM ET JAMES | VILAC |
| COMPTOIR GL | LONGCHAMP | CREATE | ALPINA SAVOIE | ISIGNY SAINTE MERE | YVES MARIE LE | VULLI |
| COMPTOIR GL x | LOREAK | ZADIG & VOLTAIRE | ALTER ECO | J. BARTHOUIL | BOURDONNEC | |
| RONDINAUD | LOUIS VUITTON | ZARA | AMICA CHIPS | JOUR | | SERVICES |
| COMTESSE JOJO | LUDOVIC DE SAINT | | ANASSA ORGANICS | KALIOS | | INSTANT LUXE |
| COS | SERNIN | BEAUTY | ANDRESY CONFITURES | KAMBIO | | LAFAYETTE VOYAGES |
| CROCHEPIED | MADEWELL | 100 BON | ANGELINA | KAVIARI | | MILLE ET UNE LISTES |
| CULTURE VINTAGE | M.I.H JEANS | 66°30 | ANIS DE FLAVIGNY | LA MAISON DU MIEL | | PANOPLY |
| DAMART | MAISON CHÂTEAU ROUGE | AVEDA | ASTARA | LA PLUME BLANCHE | | SNEAKERS & CHILL |
| DEDICATED | MAISON MCM | BAIJA | ATELIER NUBIO | LA TOURANGELLE | | |
| DES PETITS HAUTS | MAISON STANDARDS | BERDOUES | BELVOIR | LAFAYETTE CAFÉ | | |
| D'ESTRÉE | MARC O'POLO | BIO BEAUTE BY NUXE | BERNARD LOISEAU | LAITERIE SAINT MALO | | |
| DIOR | MARINE SERRE | BIVOUAK | BIO FAMILIA | LE COQ NOIR | | |

DISCOVER A RANGE OF **GO FOR GOOD** LOCAL BRANDS IN THE GALERIES LAFAYETTE STORES OF ANNECY, BORDEAUX, DIJON, MARSILLE, NANTES, NICE, ROSNY, STRASBOURG, TOULOUSE AND TOURS.

ABOUT GALERIES LAFAYETTE

Leading department store in France and famous all around the world, Galeries Lafayette has for the past 120 years been the undisputed expert in fashion and events, striving to make each visit to be a unique experience by offering French and international clients a constantly renewed selection of the best brands, ranging from the affordable to premium. Present in the fashion, accessory, beauty, interior decoration, fine foods, catering and outlet sectors, Galeries Lafayette is celebrated for its network of 61 stores in France and abroad, including the flagship store on the Boulevard Haussmann in Paris and its online shopping site, galerieslafayette.com.

More information on galerieslafayette.com

ABOUT GO FOR GOOD

Go for Good is a connected, creative and committed movement for more responsible fashion. Galeries Lafayette, a leader in France's retail market, set this initiative in motion in 2018 to shed light on initiatives at its department stores and in its community of partner brands that are speeding up transformation in the fashion business and embarking on continuous improvement processes. Go for Good is fostering creation in the general interest, striving to provide the purpose clients are looking for along with the transparency those clients expect, and encouraging stakeholders across the fashion industry to embrace transformation. This movement is taking Galeries Lafayette's longstanding commitment to develop responsibly, and to do well, do good and delight as many people as it can, to the next level.

See www.goforgood.galerieslafayette.com for more information.

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