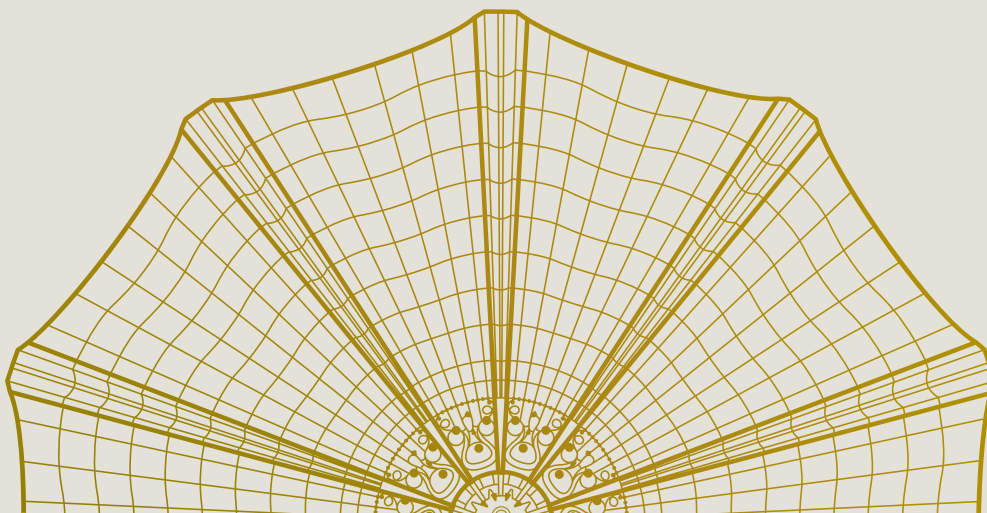


Essentials

G A L E R I E S L A F A Y E T T E G R O U P



*A responsible group
and leading physical
and online retailer with French roots
and international standing*

Specialised in city-centre fashion retailing, the Galeries Lafayette group positions itself, in France as well as overseas, as the benchmark in omni-channel retailing and contributes to promoting the French “Art of Living” through its brands.

Strengthened by its architectural heritage and a strong innovative culture, the Galeries Lafayette group receives more than 1 million visitors every day in its 280 stores and e-commerce websites. The Group enjoys a long-standing, emotional connection with its clients that it nurtures at every opportunity, both online and in store, to provide the best possible experience in retail and creation.

Over time, the Group has built up the international recognition of its iconic brands: Galeries Lafayette, BHV/MARAIS, La Redoute, Galeries Lafayette-Royal Quartz Paris, Louis Pion, Guérin Joaillerie, BazarChic and InstantLuxe.com.

The Group supports the brands in their asset, digital and creative transformation through Citynove, Lafayette Plug and Play and Lafayette Anticipations - Galeries Lafayette Corporate Foundation.

One of France’s leading private employers with nearly 16,000 employees, the Galeries Lafayette group has built its identity on a set of fundamental values: sharing its passion for clients, daring to innovate, growing stronger together and striving for excellence.



The Galeries Lafayette group is a private, family-run group with 120 years of history in commerce and retail.



Ginette Moulin

Chairwoman, Motier
Galeries Lafayette Group Holding Company



Patricia Moulin Lemoine

Chairwoman, Supervisory Board
Galeries Lafayette Group



Philippe Houzé

Executive Chairman
Galeries Lafayette Group



Nicolas Houzé

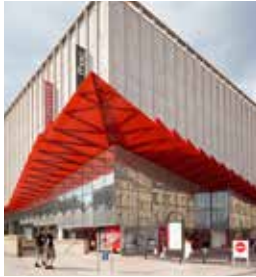
Chief Executive Officer, Galeries Lafayette and BHV / MARAIS
Executive Board member, Galeries Lafayette Group



Ugo Supino

Chief Financial Officer
Executive Board member, Galeries Lafayette Group

Promote city centre retailing à la française



Galeries Lafayette, Metz



Galeries Lafayette, Carré Sénart



Galeries Lafayette, Luxembourg

For over 120 years, the Group has played a major role in promoting the French “Art of Living” throughout the world. It shares its values of excellence and savoir-faire with its clients, nurtures a taste for quality, beauty and integrity and designs its stores as destinations in their own right.

In France

The Galeries Lafayette group’s national store network is a major strength in its business model, actively contributing to increasing the appeal of the surrounding area.

In Paris, the Group is developing large-scale projects driven by a single ambition to play a part in revitalising the capital and reinvent the retail experience for the 21st century.

Overseas

Ever since its very beginnings, the Group has sought to grow its presence outside of France. Building on the strength of the Galeries Lafayette brand, the Group has developed flagship stores in major cities worldwide with a view to become the Ambassador of French fashion and “Art of Living”.

PROJECTS FOR 2019

Opening of
Galeries Lafayette Champs-Élysées

Opening of
**the EATALY flagship store
in the heart of the Marais district,**
for which the Group owns the exclusive
franchise rights in France

Launch of the reinvention of the iconic
**Galeries Lafayette Haussmann
store**

INTERNATIONAL LOCATIONS

Galeries Lafayette
**Berlin, Beijing, Jakarta,
Dubai and Istanbul**

BHV/MARAIS
Beirut and Dubai

Upcoming openings overseas
**Doha, Istanbul, Shanghai, Kuwait City,
Luxembourg and Milan**



Galeries Lafayette, Marseille Bourse

Citynove, supporting stores in the transformation of their property assets

Citynove manages and adds value to the property assets held by the Galeries Lafayette group by developing innovative projects. Asset Management operations help to reinvent physical store retailing through urban, environmental, cultural and social revitalisation in French city centres.

From Rem Koolhaas, Bjarke Ingels, Norman Foster and Moatti-Rivière to Amanda Levete, Jamie Fobert, Manuelle Gautrand and Martin Boyce, Citynove has called upon leading architects and artists to work on its city centre projects.

1 M sq.m.
of property assets
under management

200
real estate
assets

*Build a leading
omni-channel retailer*



To monitor and stay one step ahead of trends in retail, the Galeries Lafayette group is developing a network of innovative businesses and services, both on-line and in stores.

Digital brands and physical stores complement each other, interact and boost one another to provide clients with exemplary, unique and seamless buying experiences.



**Lafayette Plug and Play,
stepping up the digital transformation in retail**

Engaged in a comprehensive approach to innovation and the digitalisation of its professional fields, the Galeries Lafayette group, in partnership with the Plug and Play Tech Center, has created an innovation platform in 2016, known as the Lafayette Plug and Play.

Located in the heart of Paris, this start-up accelerator aims to support the development of French and international start-ups that are transforming retail and fashion. The companies identified and selected to benefit from this platform are able to grow in a spirit of open innovation fuelled by a wide network of corporate partners, mentors, specialists and investors.

By supporting the industry’s leading start-ups in France and overseas, Lafayette Plug and Play allows the Group to benefit by sharing best practice, implementing unparalleled innovation monitoring and fostering close relations with numerous entrepreneurs and partners. This innovative programme seeks to adapt to the new dynamics in omni-channel retail and anticipate the expectations of clients, both online and in-store.

> 1,000
applications submitted
over 24 months

> 40
start-ups accelerated
over 18 months

20
pilots put in place between
start-ups and corporate partners

Bring together retail and creation

From its very beginnings, the Galeries Lafayette group has made it its responsibility to arouse emotion and make culture more accessible through its stores. From Gabrielle Chanel, Pierre Paulin and Louis Majorelle to Charlotte Perriand, Marcel Duchamp and David Lynch, the Group acts as a bridge between iconic artists, young designers and the wider public.

By inviting artists, designers and architects to design welcoming, open, poetic locations, the Galeries Lafayette group has created stores that are popular destinations as much for shopping as for pure enjoyment.

In 2001, Galeries Lafayette decided to dedicate 300 sq.m. on the first floor of its Haussmann store to set up a cultural space, the Galerie des Galeries. A public space for people to gather, converse and share ideas, focused on creation in all its forms, the Galerie des Galeries gives visitors an insight into creation.

In 2010, the Group wanted to further its involvement in the cultural fabric and extend the active role it plays among artists by focusing on the institutions and cultural life in the cities in which its stores are located with an ambitious, long-term patronage strategy to support innovative artistic projects.

In 2013, the Group created a corporate foundation, Lafayette Anticipations, demonstrating its deep-rooted commitment to supporting artists and creation by directly enhancing the cultural appeal of the city of Paris.

MAIN PATRONS

ANDAM



**Centre
Pompidou**

MUSÉE
D'ART
MODERNE
DE LA VILLE DE PARIS

les Abattoirs
FRAC Midi-Pyrénées

**LES ARTS
DECORATIFS**

**villa
Noailles**
centre d'art
d'intérêt national

LAFAYETTE ANTICIPATIONS

Fondation d'entreprise Galeries Lafayette



Lafayette Anticipations, the Galeries Lafayette corporate foundation supporting creation

Lafayette Anticipations - the Galeries Lafayette corporate foundation is a general interest organisation that provides international creators - from the fields of contemporary arts, design and fashion - with resources to produce, experiment and present new pieces.

Lafayette Anticipations is located in the heart of the Marais district in Paris, at 9 rue du Plâtre, in a building renovated by Pritzker Prize-winning architect Rem Koolhaas and OMA, his architectural firm. The first multidisciplinary center of this kind in France, the Foundation is engrained in the cultural Parisian landscape and a network of international institutions.

Supporting the creative transformation within the Group, Lafayette Anticipations is a public space to generate and stimulate discussions and produce forms as well as ideas driven by the same energy that is generated by the Group's stores.

2013

Creation of Lafayette
Anticipations

2018

Opening of the building renovated
by Rem Koolhaas and OMA

2,200 sq.m.

dedicated to creativity in
the heart of the Marais

OUR BRANDS

Galleries Lafayette
p11

BHV/MARAIS
p12

La Redoute
p13

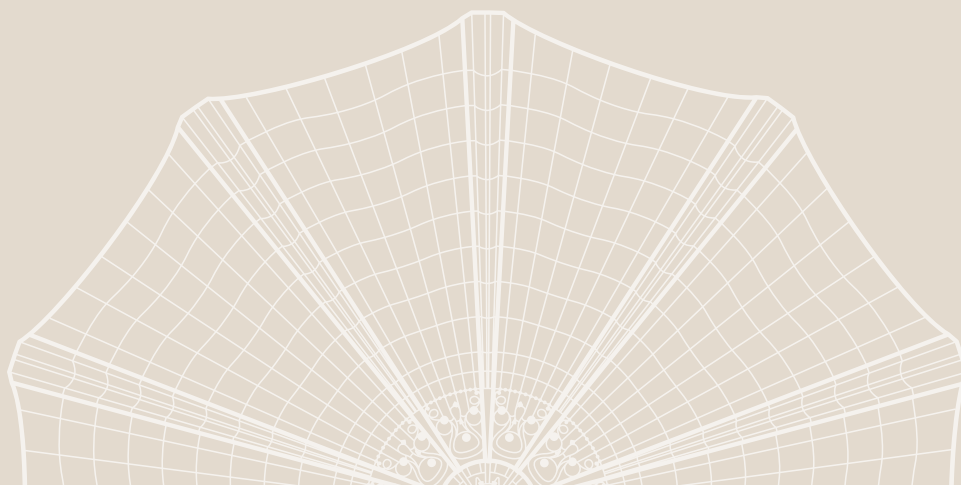
Louis Pion
p14

Galleries Lafayette-Royal Quartz Paris
P15

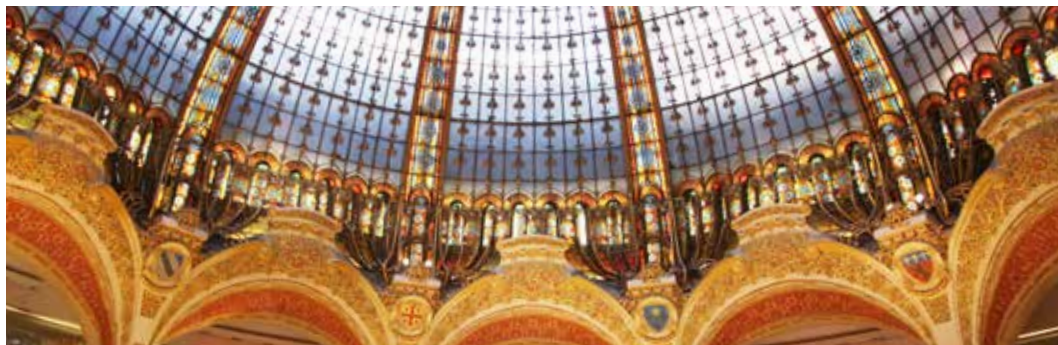
Guérin Joaillerie
P16

BazarChic
P17

InstantLuxe.com
p18



Galeries Lafayette



Leading department store in France and famous all around the world, Galeries Lafayette has for the past 120 years been the undisputed expert in fashion and events, striving to make each visit a unique experience, by offering French and international clients a constantly renewed selection of the best brands, ranging from the affordable to premium and luxury.

Present in the fashion, accessory, beauty, interior decoration, fine foods, catering and outlet sectors, Galeries Lafayette is celebrated for its network of 61 stores in France and abroad, including the flagship store on the Boulevard Haussmann in Paris, and its e-commerce website, galerieslafayette.com.

Galeries Lafayette Paris Haussmann - the flagship store

Leading department store in Europe, Galeries Lafayette Haussmann has become an iconic Paris landmark since its creation in 1894, offering the best in the French “Art of Living”.

The department store renowned for its Art Nouveau dome, which was unveiled in 1912, is the embodiment of creative spirit, exhibiting more than 3,500 global brands across 65,000 sq.m. of retail space.

1st

European department store in terms of sales

37 M

visitors to the Galeries Lafayette Haussmann store each year

4,6 M

unique visitors to galerieslafayette.com each month

61

stores, including 56 in France and 5 overseas

8

Galeries Lafayette outlet stores

LE BHV / MARAIS



A lifestyle concept department store, both multi-specialist and creative, BHV/MARAIS offers an innovative range of home, fashion, beauty, design, DIY, leisure and fine food products.

Its 160 year-old flagship store located on the Rue de Rivoli in Paris positions itself as a public space designed to inspire, and as such contributes to the appeal of Paris' old Marais district. Its Parisian, French and international clients can choose from nearly 900 brands, ranging from the most accessible to the cutting-edge.

1856

Creation
in Paris

45,000 sq.m.

flagship store
on rue de Rivoli in
Paris

2nd

most important
showcase for the brand:
BHV/PARLY 2

4,200 sq.m.

of space historically
dedicated to DIY

3

stores
overseas

La Redoute



For 180 years, La Redoute has been making the French “Art of Living”, in both fashion and homeware, accessible to all. La Redoute, a timeless company whose history spans several generations, was founded on lasting creativity and innovation. From the wool mill to its legendary catalogue, La Redoute is today the leading online retailer in France for both fashion and homeware.

With 9 million unique visitors to its website each month, La Redoute is the only online retailer to create, distribute and deliver its products to more than 10 million clients both in France and abroad, providing a benchmark shopping experience.

€ 750 M

in revenue
in 2016

10 M

clients in France
and overseas

90 %

of revenue
from online sales

9 M

unique visitors
per month

LOUIS PION



The French market leader in fashion watch retailing, Louis Pion has forged a place as a specialist with its extensive network of 140 stores across France, offering a wide selection of timepieces for men, women and children with over 50 brands and an assortment of 2,500 products ranging from affordable to premium, as well as retailing its own collections under the Louis Pion brand.

Since 2015, Louis Pion has reshaped the watchmaking industry with a new store concept where clients can touch and try on the watches on display, giving them a completely unique experience.

140
stores

2007
Acquisition by
the Galeries Lafayette group

2013
Launch of the online store
louispion.fr

2016
1st watch retailer in France
to sell the Apple Watch

*Galleries
Lafayette*

ROYAL QUARTZ PARIS



As the reference for luxury timepieces and jewellery in city centres and the travel retail sector, RQZ-Royal Quartz Paris offers its French and international clients exclusive access to the most prestigious brands of watches and jewellery with unmatched quality of service in the luxury of its contemporary stores.

In 2018, the brand reinvented itself so as to offer its clients a more laid-back luxury experience, whether that be within its historic and completely transformed flagship store on Rue Royale, or at its brand new e-commerce website, rqz-paris.com. Galeries Lafayette Quartz Paris now offers its clients a very broad selection of luxury watches, but also jewellery collections and accessories that remain faithful to its vision of “cool luxury”, at once bold, creative and meaningful.

2007

Acquisition by
the Galeries Lafayette group

2017

Launch of the new
online store
rqz-paris.com

2018

Rebirth of historic stores
under the new brand
Galeries Lafayette-Royal Quartz Paris

17

stores in city centres
and travel
retail zones

GUÉRIN

JOAILLERIE



Specialising in premium jewellery and a forerunner in the field by creating a new concept of walk-in sales, Guérin Joaillerie's reputation since it was created has been based on its recognised expertise in providing chic and vibrant jewellery.

In its stores, Guérin Joaillerie offers constantly renewed jewellery collections that strike the perfect balance between fashion and timelessness, the precious and the affordable, with a quality of service worthy of the greatest jewellers.

Since 2014, Guérin Joaillerie has created exclusive capsule collections signed by renowned fashion designers - such as Alexis Mabille, Véronique Leroy and Delphine Manivet - always with the desire to offer jewellery in keeping with the spirit of the times, chic and affordable.

43

stores in France, including
17 counters at Galeries Lafayette
and BHV/MARAIS

1969

Creation of the brand
by Didier Guérin

2012

Acquisition by
the Galeries Lafayette group

2016

Didier Guérin becomes
Guérin Joaillerie

BAZARCHIC

M O D E • D E C O • V I N • V O Y A G E S



The BazarChic group has been a leading player in selective private sales for over ten years.

A reference in e-commerce, the BazarChic group is specialized in fashion, wines, delicatessen, lifestyle and interior design, as well as bespoke travel and last-minute flights.

Operating in France, Belgium, Luxembourg, Switzerland and in the French Overseas Territories, the Group aims to offer the best of French and international brands at the best prices to its community of 9 million members.

9 M
members

2006
Creation
of BazarChic

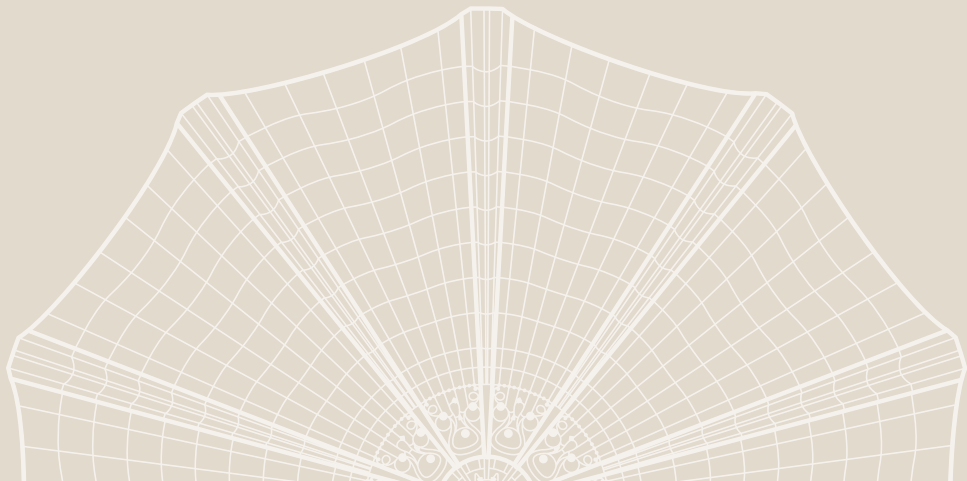
2012
Launch of lifestyle
and wine branches

2016
Acquisition by
the Galeries Lafayette group

OUR COMMITMENTS

A responsible group
p20

A socially engaged company
p21



A responsible group

Mindful of its responsibilities as a leading operator in retail and fashion, the Galeries Lafayette group pursues a comprehensive Sustainable Development policy with the aim of becoming a benchmark for ethical, responsible French retail.

This vision of responsible retailing, in line with the circular economy and focused on human values, is implemented through five action plans paired with objectives for 2030 that aim to address the challenges of tomorrow. Its success depends on the collective engagement of all stakeholders, including clients, employees, brands, partners and suppliers.

Striving to attract the most diverse talents, the Group relies on an ambitious Human Resources policy that values the career path and personality of each individual, and creates an environment that is both welcoming and stimulating and promotes creativity and collaboration.



3,200 sq.m. of urban agriculture cultivated on the roofs of its stores

OUR 5 PRIORITIES FOR 2030

1 Ethical brands

Guarantee exemplary standards across all our own-brand products and foster an ethical, responsible approach to brands sold in store.

2 The value of materials

Aim for zero waste. Create virtuous cycles in the circular economy to make transforming waste into resources routine.

3 Building and supply flow performance

Implement an ambitious energy policy aiming at becoming carbon neutral, both in buildings and across all transport flows.

4 Caring for it all

Convey our identity by living our values every day. Maintain exemplary behaviour towards our clients, employees and partners.

5 The art of giving

Demonstrate our sustainability goals through a strategy of charitable contributions, sponsorship and partnerships that reflects our culture and values.

A socially engaged company

As an active member of society, the Galeries Lafayette group is involved in the issues that are close to its heart by developing long-term, concrete partnerships with non-profit organisations in France and overseas.

These partnerships grow stronger every year, providing the organisations with both financial and logistical support, by making donations in kind or through volunteering.

More generally, the Group and its management team are committed to relaying the beliefs held by these organisations, whether they seek to promote solidarity, notoriety of tourism and the economy in France or the sharing of knowledge.



“
We provide the organisations with both financial and logistical support, by making donations in kind or through volunteering.

MAIN COMMITMENTS

To promote solidarity

Simon de Cyrene
Emmaüs Défi
CARE
Dons solidaires
GoodPlanet Foundation

To promote the notoriety of tourism and the economy in France

Atout France
Château de Versailles
Tourism Office of Paris
Chamber of Commerce and Industry of Paris
Medef
Afep
Raise Endowment Fund

To promote the sharing of knowledge

INSEAD
SciencesPo
Audencia
ESCP Europe
IFM

Corporate Communications

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Groupe Galeries Lafayette



Groupe
GALERIES
Lafayette