



PRESS RELEASE

Paris, March 8th, 2018

Amandine de Souza is appointed BHV/MARAIS Director

BHV MARAIS is announcing the appointment of Amandine de Souza as Director of its store network, including the Rue de Rivoli flagship in Paris, effective as of April 16th, 2018. She will also be in charge of Home Buying for the Galeries Lafayette and BHV MARAIS private labels.

As part of her missions, Amandine de Souza will be in charge of reinforcing the repositioning that has been underway for several years, to impose BHV MARAIS as a "multi-specialist lifestyle department store", and to carry out the omni-channel development of the brand. She reports to Olivier Bron, Operations Director for Galeries Lafayette and BHV MARAIS.

Amandine de Souza benefits from more than 13 years of experience in retail and e-commerce, mainly in the Home and Decoration sectors. She began her career in 2005 as a consultant in the Retail practice of the Bain & Company consultancy firm, where she spent four years. In 2009, she joined the Casino group as Category Director for the French market in the Home sector, before expanding her scope to all non-food merchandise (home, leisure, consumer electronics and textile). Then, she had an international experience within the Group, managing global sourcing and negotiations. Since 2015, she has held the position of President of the French business of Westwing, one of the leading Home & Living e-commerce retailers in Europe, with the ambition to develop an inspiring, multi-style and renewed offer for the French market.

Aged 38, Amandine de Souza is a graduate of ESCP Europe.

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About BHV MARAIS

A unique lifestyle concept department store focusing on multi-specialist and creative fashion, BHV MARAIS offers an innovative range of home, fashion, beauty, design, DIY, leisure and fine food products. Its 160-year-old flagship located on the Rue de Rivoli in Paris positions itself as a public space designed to inspire, and as such contributes to the appeal of Paris's Marais district. It offers its French and international clients nearly 900 brands, ranging from the most accessible to the cutting-edge. Owned by the Galeries Lafayette group, BHV MARAIS is also present in France and abroad with a network of stores in the shopping center Parly 2 near Paris, in the Lyon region, in Beirut, Lebanon and in Dubai, Arab United Emirates. More information on Bhv.fr/en

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