

Paris, January 29th, 2018

Inauguration of the Théophile Bader Square in the heart of Paris

Philippe Houzé, Chairman of the Galeries Lafayette group, and Anne Hidalgo, Mayor of Paris, inaugurated the "Théophile Bader Square" together this morning, in the presence of Delphine Bürkli, Mayor of Paris's 9th arrondissement. Located at the intersections of the Boulevard Haussmann, rue de la Chaussée d'Antin, rue Lafayette and rue Halévy, this newly named square pays tribute to the founder of Galeries Lafayette, and to the place where this visionary retailer's adventure began in 1894, with a modest novelties store called "Aux Galeries Lafayette" located at 1, rue Lafayette.

The creation of this new square is a powerful symbol for Paris's Haussmann district and provides a tangible illustration of the work undertaken by the city to revitalize this neighborhood emblematic of French creativity and Art of Living.

The "Théophile Bader Square" is also the acknowledgement of a pivotal Parisian figure, a builder who has contributed to the influence of Paris throughout the ages. His entrepreneurial and industrial actions have deeply influenced the retail sector, as well as the city's heritage as well as that of the many French cities where the Galeries Lafayette have since set up shop in.

Commenting on the announcement, Philippe Houzé, Chairman of the Galeries Lafayette Group, said: *"The creation of the "Théophile Bader Square" is a very strong symbol for our Group, which pays tribute to the founder of Galeries Lafayette, who was an entrepreneur, a humanist and a philanthropist. This place also reinforces the footprint of our flagship store in the heart of its neighborhood and materializes the link between the Galeries Lafayette group and the City of Paris"*.

"With this square, Paris pays tribute to a talented entrepreneur who, through his boldness and creativity, has inspired generations. Thanks to him, Galeries Lafayette has become much more than a brand: it is an integral part of our local heritage and, through its ability to constantly reinvent itself, contributes to the economic vitality and international influence of Paris. Recognized worldwide as a standard of quality and know-how, Galeries Lafayette is a pride for Parisians" added Anne Hidalgo, Mayor of Paris.

PRESS RELEASE

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About the Galeries Lafayette group

A leading city-centre retailer with proven fashion expertise, Galeries Lafayette group is a family-run and private group, with 120 years of history in commerce and retail. A key player committed to creation and a major private sector employer in France with 15,000 employees, the Group is actively engaged in promoting the French “Art of Living” and serving as a benchmark of fair trade. With retail sales of Euros 3.8 billion, the Group enjoys international recognition through its iconic brands: Galeries Lafayette, BHV Marais, Royal Quartz, Louis Pion and Didier Guérin.

More information on groupegalerieslafayette.com, on LinkedIn and on Twitter @Galeries_Laf