

## **Galeries Lafayette Group accelerates its international expansion and opens its first store in Jakarta, Indonesia**

Paris, 13 June 2013

Galeries Lafayette Group is accelerating its strategy of International expansion and announces the opening of a new store in Jakarta, Indonesia. This flagship store (12,000 m<sup>2</sup> over four floors), is being developed in partnership with the Indonesian group Ardiperkasa Mitra, a leading retailer of fashion brands in the country. It is located at the heart of the prestigious Pacific Mall in Jakarta, one of the most dynamic locations in the city, in the strategic Sudirman Central Business district. It offers fashion-conscious Indonesians a unique shopping experience - from affordable to luxury brands. This expansion in Indonesia allows the Group to introduce a new concept of fashion distribution in the country under the department store format.

After Berlin, Casablanca and Dubaï, the opening of this new flagship store in Indonesia, one of the leading economies in South-East Asia, completes Groupe Galeries Lafayette's network of 64 stores and reflects its ambition to export its retail know-how in international markets with strong potential. The Jakarta opening precedes the highly-expected Galeries Lafayette department store in Beijing, China, scheduled for autumn 2013. By 2015, the Group plans to open five to seven stores worldwide, including the projects of Istanbul and Doha, which have already been announced.

Commenting on the Indonesian opening Nicolas Houzé, CEO of Galeries Lafayette Group's Department Stores Division, said: "The opening of the first Galeries Lafayette store in Jakarta enables us to promote our brand and our retail know-how in a thriving economy like Indonesia. We are very pleased to offer our unique fashion concept to Indonesian customers, along with a well-known local partner such as Mitra Adiperkasa. This expansion in Indonesia illustrates the impulse that our Group wishes to give to the international development of our department store format, and marks an important step before our long-awaited Beijing store opening in September. "

Pictures of the Jakarta store:



About Galeries Lafayette Group:

Galeries Lafayette Group is a private, independent and family-run group, which has inherited nearly 120 years of history in the retail and fashion trades, based around the idea of making the Good and the Beautiful accessible to all. With sales of 3.7 billion euros in 2012, the Group currently enjoys international recognition, centered on its brands Galeries Lafayette, BHV, Royal Quartz-Louis Pion and Didier Guerin.

For more information: [www.groupegalerieslafayette.fr](http://www.groupegalerieslafayette.fr)

## About Galeries Lafayette:

A temple of living fashion, Galeries Lafayette offers plural fashion through a constantly renewed selection of brands from the most prestigious to the most accessible. For over a century, Galeries Lafayette has made a point of seeking out new designers and new trends to make the fashion experience ever more vivid. Located in the heart of Paris, the flagship store on Boulevard Haussmann is home to international fashion's largest boudoir, but also offers gourmet and interior design departments across 60,000 sqm of floor space, with 2,500 brands from throughout the world. Galeries Lafayette gathers a network of 64 stores in Paris, in the largest cities in France and in Berlin, Casablanca, Dubai and Jakarta.

More information: <http://www.galerieslafayette.com>

## About Mitra Adiperkasa:

With net revenue of Rp 5,441 billion for 2012 and 1,411 retail outlets in 52 cities of Indonesia, Mitra Adiperkasa is the number 1 lifestyle retailer in Indonesia. Thanks to its impressive growth and performance since incorporated in 1995, MAP became a multi-awarded company, listed in Fortune Magazine's "Most Admired Companies" in 2012, Asia Money's 2012 "Best for Investor Relations", "Best for Corporate Governance" and "Best for Shareholders' Right and Equitable Treatment" and Forbes Magazine's "Top 40 Companies" en 2011.

More information: [www.map-indonesia.com](http://www.map-indonesia.com)

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