



## PRESS RELEASE

**Galeries Lafayette named “French consumers favorite fascia” in the multibrand fashion category according to OC&C Strategy Consultants ranking**

**Paris, October 1<sup>st</sup> 2015**

Galeries Lafayette has been named “French consumers favorite fascia” in the multibrand fashion category, according to the prestigious OC&C Strategy Consultants study. Conducted for the 6<sup>th</sup> consecutive year, this study establishes a ranking of French favorite retail brands, based on a large consumer survey.

This prize rewards not only Galeries Lafayette’s attractiveness, but also its ability to meet 11 key criteria, among which its expertise in fashion, its ability to match clients demand and product supply, as well as the quality of the store and its services.

Elisabeth Cazorla, Galeries Lafayette Merchandise Director, received the prize in the name of Galeries Lafayette on September 30<sup>th</sup> in Paris.

### **About Galeries Lafayette**

French market leader in Department stores and famous all around the world, for the past 120 years Galeries Lafayette have been the undisputed experts in fashion and event shopping, designing each visit to be a unique experience, offering French and international clients a constantly renewed selection of affordable to premium brands. Present on the market segments of fashion and accessories, interior decorations, gourmet foods and catering services, Galeries Lafayette are celebrated for their network of 64 stores in France and abroad, including the flagship store on the Boulevard Haussmann in Paris and their e-commerce site, [galerieslafayette.com](http://galerieslafayette.com). More information: [galerieslafayette.com](http://galerieslafayette.com)

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