

# PRESS RELEASE

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## **The Galeries Lafayette group supports for the first time the Design category of the Great Creation Awards of the City of Paris**

Paris, November 24<sup>th</sup>, 2015

The Galeries Lafayette group becomes sponsor of the Great Creation Awards of the City of Paris, Design category. These awards are given as part of the Ateliers de Paris support program to creative professions and reward two winners, one beginner and one confirmed.

The Group, by now sponsor of the Villa Noailles' Design festival and member of Designer's Days, thus confirms its commitment to support young creation in the fields of art, fashion, and design.

The jury, who gather November 24th, 2015, to select two winners of the Design category, is composed of personalities from creation and design background, including Guillaume Houzé, Galeries Lafayette Image and Communication Director, and Florence-Champsaur Brachet, Galeries Lafayette Corporate Giving manager. The Great Creation Awards ceremony will be held in the City Hall of Paris in January 2016.

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## **About Galeries Lafayette group :**

A leading city-center retailer with proven fashion expertise, the Galeries Lafayette group is a family-run and private group, with 120 years of history in retail and commerce. A key player committed to creation and a major private employer in France with 15,000 employees, the Group is actively engaged in promoting the French "Art of Living". With retail sales of Euros 3.8 billion, the Group enjoys international recognition through its iconic brands: Galeries Lafayette, BHV Marais, Royal Quartz, Louis Pion and Didier Guérin.

More information on [groupegaleriesslafayette.com](http://groupegaleriesslafayette.com)