



PRESS RESEASE

Galeries Lafayette strongly reinforce their support to ANDAM and young artists

- Galeries Lafayette commit to offer a comprehensive support program to the First Collections Prize Laureate, awarded during the July ANDAM fashion awards
- Guillaume Houzé, Image and Communication Director of Galeries Lafayette, becomes the sponsor of the First Collections Prize

Paris, February 2nd, 2016

A key player committed to support young artists, Galeries Lafayette strengthen their collaboration with ANDAM (French National Association for the Development of Arts and Fashion) which they have been partners with since 2003, establishing a comprehensive support program for the First Collections Prize Laureate for the 2016 edition of the ANDAM Fashion Awards.

This global support program will be declined as such:

- Establishment of a personalized support program for an entire year in collaboration with Galeries Lafayette buyer teams, to assist with the elaboration of a collection, from conception to development
- Effective purchase of the Laureate's collections for two seasons
- Exclusively dedicated space provided for the display of the collections inside the Galeries Lafayette Haussmann flagship during two fashion weeks following the prize
- Significant contribution to the Laureate's endowment of EUR 100 000

All First Collections Prize nominees will also benefit from personalized meetings with Galeries Lafayette buyers to better understand the needs and expectations of a department store in terms of collections plan and merchandising.

Guillaume Houzé, Image and Communication Director of Galeries Lafayette, also becomes sponsor of the First Collections Prize. He said on this occasion: "*Galeries Lafayette have made a commitment to support young artists from the outset. While we are committed alongside ANDAM since 2003, we*

are pleased to enter now a new phase with this comprehensive program that will enable us to support the development of promising new brands. "

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About Galeries Lafayette

The French market leader in Department stores and famous all around the world, for the past 120 years Galeries Lafayette have been the undisputed experts in fashion and event shopping, designing each visit to be a unique experience, offering French and international clients a constantly renewed selection of affordable to premium brands. Present in the fashion, beauty, timepiece, jewellery, accessory, interior decoration, gourmet foods and catering service segments, Galeries Lafayette are celebrated for their network of 62 stores in France and abroad, including the flagship store on the Boulevard Haussmann in Paris, their outlet offering and their online shopping site, galeriesslafayette.com. More information on Galeriesslafayette.com
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